



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, vbroehm@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

Reconnecting the Latin American Poultry Industry at the 2022 Latin American Poultry Summit – Date Announced

TUCKER, Ga. – Aug. 24, 2021 – The International Poultry Expo (IPE), part of the International Production & Processing Expo (IPPE), and the Latin American Poultry Association (ALA) announce the date for the 2022 Latin American Poultry Summit, to be held in-person Monday, Jan. 24, 2022. In response to attendee feedback, several upgrades are being made to the program. This includes the development of a one-day agenda to allow all attendees to have as much time as possible to reconnect and engage with exhibitors on the trade show floor.

The theme for the 2022 Latin American Poultry Summit is “A Look at Today's and Tomorrow's Poultry Farming: Challenges and Answers” and will be presented in a new format. The Summit program will include two keynote speakers, a panel discussion, an overview of two research projects funded by USPOULTRY and ALA that were centered on issues relevant to the Latin American poultry industry, as well as additional education sessions throughout the day.

The education sessions will focus on topics around economic changes, technological inputs, disease, animal welfare and environmental sustainability. The Latin American Poultry Summit will provide several networking opportunities including a luncheon, coffee breaks and a reception. Special recognition will be given to students and advisors participating in the USPOULTRY Foundation International Student Program during the event.

The 2022 IPPE show dates are Jan. 25-27, and the event will be held at the Georgia World Congress Center in Atlanta, Georgia. More information on the 2022 IPPE can be found at ippexpo.org, and information about the Latin American Poultry Summit can be found at lacumbreavicola-latinoamericana.org.

WATT Global Media is a supporting partner of the Latin American Poultry Summit.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

ABOUT ALA

The Latin American Poultry Association (ALA) is the organization of Latin American poultry, which has 24 member countries from Latin America and the Caribbean region. It contributes to the strengthening of efficient and responsible production, providing food security, representation in international forums and promoting businesses that generate employment and wealth in the region.