



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, vbroehm@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

Pet Food Conference Examines Emerging Trends, Current Issues

TUCKER, Ga. – Oct. 25, 2021 – Pet food labeling, export trends, human resources in the industry, regulatory updates and best practices for dealing with cybersecurity and ransomware are the hot topics that will take center stage at the upcoming American Feed Industry Association (AFIA) Pet Food Conference.

The 15th annual AFIA Pet Food Conference will take place on Jan. 25, 2022, in conjunction with the 2022 [International Production & Processing Expo](#), taking place Jan. 25-27. The AFIA will also announce the recipient of the annual [Friend of Pet Food Award](#) at the conference.

“We are thrilled to bring the pet food industry together again. Since the last in-person conference in 2020, much has changed – sustainability has risen to be a top priority, concerns of cybersecurity and ransomware attacks have heightened given recent events and major changes to pet food labels given new consumer preferences are shaking things up,” said Louise Calderwood, AFIA’s director of regulatory affairs. “The 2022 Pet Food Conference will reconnect hundreds of pet food professionals and examine the new landscape we are operating in.”

The program also [invites](#) graduate and undergraduate students to present research on emerging issues in the pet food industry in paper and poster sessions.

[Online registration for IPPE](#) and the AFIA Pet Food Conference is now open. The conference runs from 8 a.m. to 3:30 p.m. on Jan. 25 and will include breakfast and lunch. Interested individuals are encouraged to register by Jan. 7 to receive the early-bird rate of \$105. After that, the registration increases to \$150.

###

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.