



## For Immediate Release

### International Production & Processing Expo

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## Exceeding Expectations at the 2022 IPPE



ATLANTA, Ga. – Jan. 27, 2022 – “Exceeding expectations” is the recurrent theme expressed by attendees and exhibitors alike at the 2022 IPPE. Despite the challenges presented by the coronavirus, strong crowds, busy exhibitors and great energy has been evident throughout the trade show floor. This year, IPPE has more than 500,000 square feet of exhibit space and 1,140-plus exhibitors. Attendee numbers will be released after the registration database has been audited for duplications. Sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and the North

American Meat Institute, IPPE is the world's largest annual poultry, meat and animal food industry event of its kind.

“In one word, our business has been strong,” said a 32-year exhibitor at IPPE, reflecting the sentiment expressed by many.

“We are pleased with the excitement displayed by this year’s attendees and exhibitors and their enthusiasm in reconnecting with their colleagues from around the world. The trade show floor and attendee and exhibitor numbers continue to complement IPPE’s unparalleled education sessions, invaluable networking opportunities and extensive exhibits highlighting the latest innovative technology, equipment and services for our industries,” remarked the three organizations.

The large trade show floor remains the central attraction. Numerous companies are showcasing their new products at IPPE, with all phases of the animal food, meat and poultry industries represented, from live production and processing to further processing and packaging.

The comprehensive education program schedule complements the exhibits by informing industry management about the newest issues affecting the industries. The 2022 line-up includes more than 120 hours of education sessions, ranging from meat and poultry quality, to biosecurity as it pertains to foreign animal disease, to processing for antibiotic-free production.

Other featured events include the International Poultry Scientific Forum, the Latin American Poultry Summit, Pet Food Conference, TECHTalks program, Innovation Station / New Product Showcase and publisher-sponsored programs, all of which have been great contributions to the 2022 IPPE.

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#### **ABOUT IPPE**

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

#### **ABOUT AFIA**

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.