

Sherwin-Williams Champions Food Safety, Compliance and Innovation with Facility-Wide Coating Solutions at IPPE 2026

Proven Coatings and Expert Support Help Processors Avoid Costly Shutdowns, Pass Audits and Inspire Consumer Confidence

CLEVELAND (January 13, 2025) — [Sherwin-Williams Protective & Marine](#) — a global leader in innovative, high-performance coatings and systems for food and beverage processing environments, including flooring, wall and ceiling solutions, tank linings, and roofing — will exhibit at Booth B40079 during the [International Production & Processing Expo](#) (IPPE) at Atlanta's Georgia World Congress Center Jan. 27–29, 2026.

Sherwin-Williams will spotlight a comprehensive set of coating solutions for food and beverage facilities, designed to protect facilities, assets and people while meeting stringent regulatory requirements. Live Heat-Flex® AEB demos throughout each day of the week of the show will give attendees an up-close look at how these innovative coatings reduce condensation and energy loss while improving worker safety.

In today's rapidly evolving regulatory landscape, food and beverage processors face pressure to maintain hygiene, minimize contamination risks and ensure operational uptime. Common facility issues such as cracked floors, rusting surfaces, roof leaks and condensation can quickly become breeding grounds for bacteria, threatening both consumer safety and, ultimately, brand reputation. Sherwin-Williams addresses these challenges with high-performance, Food Safety Modernization Act (FSMA)-compliant coatings that create seamless, non-porous barriers, eliminating harbor points for bacteria and supporting strict sanitation standards.

“Processors need coatings that do more than ‘hold up’ — they need systems engineered for food safety and regulatory compliance that help keep lines running and workers protected,” said Feraas Alameh, Market Segment Manager, Food & Beverage, Sherwin-Williams Protective & Marine. “At IPPE, we’re showing how Sherwin-Williams brings facility-wide solutions from floor to roof, including FSMA-compliant wall, ceiling and flooring systems; hygienic, seamless surfaces that limit bacteria harborage; rapid return-to-service technologies to minimize downtime; and chemically and thermally resilient coatings built for rigorous washdowns.”

High-performance coatings from Sherwin-Williams are tailored to the unique demands of protein processing environments, whether handling meat, poultry, seafood, eggs, dairy or plant-based products. These industry-leading solutions include:

- **Best-in-class floor coatings, including the advanced Poly-Crete™ cementitious urethane flooring system**, engineered for heavy traffic and wet, greasy environments.
- **Innovative Heat-Flex® AEB thermal insulative coating** that reduces condensation and energy loss while improving worker safety.
- **Sustainable, cost-efficient UNIFLEX® roof sealants**, designed to prevent leaks, mold risks and extend roof life.

These innovative products (or solutions) not only extend facility life and reduce maintenance costs but also support safety and sustainability goals.

Sherwin-Williams backs its solutions with localized support, offering free facility evaluations, maintenance planning and on-demand technical expertise through a nationwide network of representatives. This ensures processors receive fast, personalized service wherever they operate.

Sherwin-Williams technical food and beverage experts will be available to discuss tailored solutions for every segment of the food and beverage industry. Attendees can also learn how a strategic maintenance program, starting with a facility evaluation and custom coatings plan, can help them proactively manage risks, align with production schedules and maintain audit-ready compliance year-round.

IPPE is the world's largest annual poultry, meat and animal food industry event, drawing more than 30,000 professionals from 130+ countries to explore innovations in food safety, compliance and operational efficiency.

###

About Sherwin-Williams Protective & Marine

Sherwin-Williams Protective & Marine delivers world-class industry subject matter expertise, unparalleled technical and specification service, and unmatched regional commercial team support to our customers around the globe. Our broad portfolio of high-performance coatings and systems — including protective liquid and powder, fire protection and resinous flooring — excel at combating corrosion and help customers achieve smarter, time-tested asset protection. We serve a wide array of markets across our rapidly growing international distribution footprint, including Bridge & Highway, Energy, Commercial and Institutional Structures, Manufacturing & Processing, Marine, Rail, Power and Water & Wastewater. For more information, visit the [Sherwin-Williams Protective & Marine website](#).

Media Contact:

Kamryn Heath

Tiny Mighty Communications

kheath@tinymightyco.com

704-804-0076