PRESS RELEASE

ANDRITZ Introduces a New Customer Experience at IPPE 2027

MUNCY, PA. *JANUARY 2027,* A customer-focused IPPE experience built around education, knowledge sharing, practical solutions, and direct access to ANDRITZ experts.

As feed producers navigate increasing demands for productivity, reliability, sustainability, and workforce development, ANDRITZ is introducing a new approach to customer engagement at IPPE 2027. Built around education, knowledge sharing, and practical solutions, the ANDRITZ experience is designed to help producers connect with experts, explore proven technologies, and discover new opportunities to improve plant performance.

Moving Beyond the Traditional Trade Show Experience
At IPPE 2027, ANDRITZ is redefining what customers can expect from a trade show visit. Rather than focusing solely on equipment displays, the company is creating an experience centered on learning, collaboration, and long-term partnership.
The goal is simple: help customers leave with practical knowledge, actionable ideas, and meaningful connections that create value long after the event concludes.
This enhanced experience begins before attendees arrive in Atlanta through personalized outreach and scheduled consultations and continues throughout the event with educational presentations, technology demonstrations, technical discussions, and networking opportunities. Following the show, customers receive dedicated follow-up support to help turn conversations into results.

Becoming the Industry's Education Leader
Knowledge sharing has always been at the heart of the ANDRITZ approach. At IPPE 2027, that commitment takes center stage through expanded educational programming and increased opportunities to engage directly with technical specialists.
Visitors will have opportunities to participate in:

- Technical presentations and in-booth learning sessions
- Multiple IPPE TechTalk presentations
- Customer success discussions and case studies
- Reliability and maintenance workshops
- Automation & Digitalization demonstrations
- Expert consultations focused on operational challenges and improvement opportunities

By sharing expertise across a broad range of processing applications, ANDRITZ aims to help feed producers make informed decisions that improve efficiency, reduce risk, and support long-term growth.

Organized Around Customer Needs
The ANDRITZ experience is structured around four core areas that reflect the needs of today's feed producers:

Plant Solutions
From greenfield facilities to plant modernization projects, ANDRITZ provides integrated solutions designed to improve operational performance, productivity, and long-term competitiveness.

Process Solutions
Customers can explore technologies and expertise that enhance process efficiency, product quality, energy utilization, and overall plant performance.

360° Service Partner
ANDRITZ supports customers throughout the entire lifecycle of their equipment and operations with:

- After-sales service and support
- Spare and wear parts for ANDRITZ equipment and other brands
- Maintenance and repairs
- Process optimization
- Training and technical expertise

This comprehensive service approach helps maximize uptime, improve performance, and extend equipment life.

Automation & Digitalization
As digital technologies continue to transform feed production, ANDRITZ provides solutions that help customers gain deeper operational insights, improve process control, and make data-driven decisions that enhance profitability.

Connecting Customers with Experts
Each business area will feature dedicated subject-matter experts, targeted content, and practical examples relevant to the challenges customers face every day.
Whether attendees are focused on plant expansion, operational reliability, maintenance strategies, digital transformation, or process improvements, they will have direct access to the people and expertise needed to support their goals.

Building Relationships That Last Beyond IPPE
The ANDRITZ customer experience extends far beyond the exhibit hall. Through a combination of scheduled meetings, educational programming, networking events, technology demonstrations, and post-event engagement, the company is creating meaningful opportunities for customers to connect, learn, and collaborate.
This customer-focused approach reflects ANDRITZ's ongoing commitment to helping producers improve performance, solve challenges, and prepare for the future.

Join ANDRITZ at Booth A1525
Visit ANDRITZ at IPPE 2027 to experience a new model for customer engagement and discover how our experts, technologies, and services can help advance your operation.

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