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TARGAN Marks International Growth with Couvoir Scott Partnership

First international contract of TARGAN's WingScan™ system

Raleigh, N.C. and Scott, Quebec, [January 30, 2024] – TARGAN, Inc. (TARGAN), the cutting-edge animal AgTech company dedicated to enhancing global food efficiency through targeted technologies and innovative solutions, today announced the first international partnership with Couvoir Scott of Quebec.

TARGAN is reshaping animal health and protein production through innovative engineering, and Couvoir Scott's dedication to quality and ethical practices aligns well with TARGAN's mission. This alliance allows both companies to expand their vision and role in animal protein production beyond borders, helping to propel the industry forward on an international level.

"Our partnership with Couvoir Scott marks a significant venture," stated Ali Matloub, Director of Technical Sales and Business Development, International Markets. "This collaboration not only signals TARGAN's entry into Canadian hatcheries but highlights our shared commitment to supplying high-quality chicks, prioritizing animal welfare and continuous research and development. We look forward to seeing how this partnership will lead to the advancement of the poultry industry in Canada."

"TARGAN's technologies are revolutionizing the industry," said Sébastien Morin, General Manager of Couvoir Scott. "We are eager to be the first to leverage TARGAN's innovative WingScan™ system in Canada to enhance the efficiency of our hatcheries and ultimately provide our customers with the highest performing chicks."

"I am incredibly excited about this first international contract," said Ramin Karimpour CEO of TARGAN. "It represents a milestone in our journey to revolutionize the global animal protein production landscape. The collaboration with Couvoir Scott opens doors to new possibilities and is a testament to driving innovation on an international scale. This is just the beginning of what promises to be a transformative journey for TARGAN and our partners."

WingScan™, TARGAN's groundbreaking Feather Sexing System, launched in the United States in 2023. It leverages high-speed imaging and artificial intelligence to accurately identify chick sex, achieving up to 98% accuracy at a rate of 100,000 per hour per system. The system addresses a distinct industry need to improve operational efficiencies, ensure animal well-being, increase performance, and optimize production.

For more information, visit targan.com and follow linkedin.com/company/targan-inc.

About TARGAN

Based in Raleigh, North Carolina, TARGAN is an AgTech company poised to transform animal protein production industries worldwide by bringing affordable, individualized care technologies to the market. World meat consumption is expected to double by 2050. The world's growing population, along with the popularity of animal protein, is responsible for the growth in meat consumption. The industry continues to evolve to meet market expectations, including the trend toward limiting the use of antibiotics in production. Producers are seeking novel solutions to improve health standards and vaccination procedures while allowing for a similar level of productivity in the absence of antibiotics and other chemicals. TARGAN is bringing advanced technology solutions to the poultry, aquaculture, and swine industries to address this demand. For more information, visit TARGAN.com.

TARGAN is a registered trademark of TARGAN in the United States and other countries.

About Couvoir Scott

Couvoir Scott is a specialized and well-established company in the field of chick production for poultry producers. Founded in 1931, this family-owned company's mission is to produce premium quality chicks, surpassing industry standards, in addition to offering support to poultry producers to optimize their production. For more information, visit www.couvoirscott.com.