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## **Revolutionary Feather-Sexing Solution: VISCON and TARGAN Announce Commercial Collaboration**

*Partnership expands global awareness and accessibility of TARGAN systems*

**Raleigh, NC and 's-Gravendeel, Netherlands — January 31, 2024 — [TARGAN, Inc.](#)** (TARGAN) and [Viscon Hatchery Automation B.V. \(VISCON\)](#) today announced a partnership agreement for distribution and service of the TARGAN WingScan™ system across selected markets.

“VISCON is one of the market leaders in intelligent automation solutions for hatcheries worldwide. Technology like VISCON’s Live Embryo Detection and *in ovo* vaccination system is helping make innovative leaps in the industry,” said Ramin Karimpour, founder and CEO at TARGAN. “This partnership marks a significant step forward, propelling TARGAN’s WingScan™ system into new geographical markets.”

Utilizing artificial intelligence, machine learning, and high-speed vision systems, the TARGAN WingScan™ system enables poultry producers to chick feather sex, achieving up to 98% accuracy, at a rate of 100,000 per hour per system. The system’s efficiency and reliability result in substantial time and labor cost savings for poultry integrators as well as increased animal performance and a more sustainable process for the food supply chain.

“The TARGAN WingScan™ system is an important addition to our hatchery automation portfolio. It will enable our worldwide customer base to deliver the day-old broiler chicks gender specific with minimum labor requirements. Separating male and female broiler birds, enhances efficiency throughout the supply chain by optimizing house capacity,

improving overall FCR, and reducing variation in the processing plant," said Bas Smaal, Commercial Director at Viscon Hatchery Automation.

For more information, visit [targan.com](https://targan.com) and follow [linkedin.com/company/targan-inc.](https://linkedin.com/company/targan-inc.)

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### **About TARGAN**

Based in Raleigh, North Carolina, TARGAN is an AgTech company poised to transform animal protein production industries worldwide by bringing affordable, individualized care technologies to the market. World meat consumption is expected to double by 2050. The world's growing population, along with the popularity of animal protein, is responsible for the growth in meat consumption. The industry continues to evolve to meet market expectations, including the trend toward limiting the use of antibiotics in production. Producers are seeking novel solutions to improve health standards and vaccination procedures while allowing for a similar level of productivity in the absence of antibiotics and other chemicals. TARGAN is bringing advanced technology solutions to the poultry, aquaculture, and swine industries to address this demand. For more information, visit [TARGAN.com](https://TARGAN.com).

TARGAN is a registered trademark of TARGAN in the United States and other countries.

### **About VISCON**

Founded as a family business in 1927, [VISCON](https://viscon.com) has grown into an international player in building factory automation for agriculture and food. For more than 25 years, [Viscon Hatchery Automation](https://viscon.com) specializes in providing intelligent automation solutions for broiler, layer and breeder hatcheries. With a pragmatic approach, outstanding engineering capacity and a global service network, Viscon Hatchery Automation is geared to maximize the performance of both existing hatcheries and world's largest greenfield hatcheries.

VISCON, headquartered in 's-Gravendeel, The Netherlands, operates local sales and service offices in key markets, such as Viscon do Brasil Ltd. in Chapeco, Brazil. Notably, the company has recently inaugurated its USA-based office, Viscon Inc., located in Charlotte, North Carolina.