Micro-Tracers, Inc. invites all customers and friends to visit our stand A1411 at the IPPE Show where we will demonstrate current improvements to our analytical tracer technology for assuring feed quality around the world. This includes use of our Web Portal and mobile apps for validating and verifying feed mixing and cross-contamination controls, coding feeds by use or species and coding feed products (i.e. coccidiostats) and feeds containing them as proprietary. Novel tracers for use in TMR feeds and research applications will also be on display.