## **PRESS RELEASE**

#### Superior Radiant Products - Booth #B12011



#### SRP® Launches New Low-Clearance Agricultural Tube Heaters: Series ALX & ASLX

Superior Radiant Products is introducing the Series ALX and ASLX Low Clearance Single Stage Agricultural Heaters, engineered to deliver dependable radiant performance at a more accessible cost point for poultry and livestock producers.

Designed specifically for agricultural environments, the new Series ALX and ASLX heaters provide uniform heat distribution, improved fuel efficiency, and installation flexibility, making them suitable for both new construction and retrofit barn applications.

### Two New Models Purpose-Built for Agriculture

# ALX – Low Clearance Single Stage Agricultural Heater

A robust, cost-effective option that delivers consistent radiant output with simplified installation.



Features a smart control-ready configuration compatible with ROTEM OPTI-ZONE, allowing integrators to optimize heat cycles, reduce fuel use, and improve environmental management.

### Performance & Efficiency

- · Available in NG or LP
- Input rates: 40, 60, 80, and 100 MBH
- Engineered for low clearance agricultural applications
- Published UGA test results show a 10–20% reduction in runtime compared to commonly used legacy agricultural tube heaters
- Optimized reflectors and emitter design improve floor temperature uniformity and reduce stratification
- Durable construction suited for harsh barn conditions

These new models allow producers to achieve the same reliable heat performance associated with SRP® systems, delivered in a simplified package that reduces upfront cost while maintaining the operational efficiency required in modern poultry and livestock facilities.

## Visit SRP® at Booth #B12011

SRP® will showcase the new ALX and ASLX heaters at IPPE 2026 with technical specialists available for application reviews and barn design support.



