



Hydrite Makes Its Debut with Interactive Demonstrations of New Technologies

Hydrite, an integrated manufacturer and supplier of chemicals and related services, will be exhibiting for the first time at the 2026 International Production and Processing Expo (IPPE) taking place in Atlanta, GA. IPPE is recognized as the world's largest annual event for the poultry, egg, meat, and animal food industries, attracting thousands of professionals and decision-makers from across the globe.

Exhibiting presents an exciting opportunity for Hydrite to share its 95-year legacy of innovation and excellence with a global audience. At booth #B43015, Hydrite will showcase a comprehensive portfolio of solutions designed to address needs within the food industry.

Hydrite's booth will highlight five core pillars that define its approach to food safety innovation:

- **Multifunctional Ingredients** - Enhancing product quality and performance through versatile formulations.
- **Cleaning & Sanitation** - Delivering effective solutions to maintain hygienic environments and meet stringent safety standards.
- **Equipment Technology** - Showcasing equipment designed for precision and reliability.
- **Water Treatment** - Providing sustainable solutions for water management.
- **Intervention Chemistry** - Offering advanced interventions to reduce contamination risks and ensure food safety.

Billy Hughes, Intervention & Equipment Technologist, commented, "We are thrilled to showcase Hydrite's innovative products and solutions at IPPE 2026. We pride ourselves on delivering complete service and tailored solutions to meet our customers' needs. Stop by the booth to meet the team and see live demonstrations of Hydrite's latest equipment innovations. For those looking to maximize their time at IPPE, meetings can be scheduled through the official IPPE app."

Hydrite has developed a reputation within the industry for providing the distinct combination of excellence in chemical manufacturing and distribution with the most comprehensive level of technical expertise available and stands by their core values and expectations which focus on Integrity, Innovation, Quality, People, and Responsible Growth. To learn more, visit www.hydrite.com or call (262) 792-1450.

About Hydrite

Hydrite is one of the largest independent providers of chemicals and related services in the US. Headquartered in Brookfield, Wisconsin, Hydrite has manufacturing facilities, warehouses, and laboratories located in Wisconsin, Illinois, Iowa, Indiana, California, Texas, and South Carolina with over 1000 employees.

Hydrite, founded in 1929, is a leading North American manufacturer delivering innovative, high-quality integrated chemical programs across industries—including food and beverage, agriculture, and manufactured solutions—backed by technical expertise, responsive service, and custom manufacturing capabilities. Our sustainable solutions keep Food safe, Water clean and Plants thriving. Learn more at www.hydrite.com.