MAP Global Media Strengthens Its Leadership and International Presence at IPPE 2027

MAP Global Media, a media platform focused on the poultry and swine industries in Latin America, will participate in the International Production & Processing Expo (IPPE) 2027, one of the most important events for the global animal production and food processing industries.

This participation marks another step in MAP Global Media's international growth. The company has been participating in IPPE since 2020, helping connect the global industry with companies and professionals across Latin America.

For IPPE 2027, MAP Global Media will participate as a **Media Partner** and will also have its own booth, **B-9015**. From this space, the team will meet with companies, institutions, experts, and industry leaders to strengthen relationships and explore new opportunities.

An International Presence in the Poultry Industry

In recent years, MAP Global Media has increased its participation in major international poultry and swine industry events. These experiences have allowed the company to build relationships with businesses, institutions, researchers, and professionals from different markets.

Among its most recent participations are **OVUM 2026 in Guatemala, SIAVS 2026 in Brazil, the FENAVI Congress 2026 in Colombia, the Poultry Science Association Annual Meeting 2026, and the World Poultry Congress 2026, both held in Toronto, Canada**.

Through these events, MAP Global Media continues to strengthen its knowledge of the industry, identify new trends, and share relevant information with professionals throughout Latin America.

This international presence also helps MAP build new relationships and create opportunities for cooperation between companies and organizations in the poultry and swine sectors.

Participation in the Latin American Poultry Summit 2027

As part of its activities in Atlanta, MAP Global Media will also participate in the **2027 Latin American Poultry Summit**, an important meeting where industry leaders discuss the main challenges and future of poultry production in the region.

On this occasion, **Carlos Chunga Bedoya, Commercial Manager of MAP Global Media, has been appointed moderator of the poultry genetics panel**. The panel will include representatives from three leading companies in poultry genetics: Cobb, Aviagen, and Hubbard.

This appointment recognizes his experience and work in the Latin American poultry industry, as well as MAP Global Media's contribution to sharing specialized information and connecting industry professionals.

It also reflects the growing presence of MAP Global Media in important industry discussions, where knowledge, experience, and different points of view help shape the future of poultry production.

Connecting the Industry with Latin America

Through its website and social media channels, MAP Global Media shares news, interviews, reports, and specialized content about the poultry and swine industries.

Its participation in IPPE 2027 will be another opportunity to strengthen relationships, develop new partnerships, and bring the latest industry developments closer to professionals in Latin America.

MAP Global Media invites industry professionals and representatives to visit its **Booth B-9015** during IPPE 2027 and meet the team in Atlanta.

About MAP Global Media

MAP Global Media is a media platform focused on the poultry and swine industries in Latin America. Through its digital channels, it shares industry news, interviews, reports, and coverage of major events, connecting companies, institutions, and professionals across the region.

Connect with MAP Global Media

- **Website:** https://mapglobalmedia.com
- **LinkedIn:** https://www.linkedin.com/company/mapglobalmedia/
- **Instagram:** https://www.instagram.com/mapglobalmedia/