

Gessulli Agrimídia: 115 Years of pioneering in agribusiness communication

Gessulli Agrimídia has 115 years of tradition in communication in the poultry and swine sectors, reaffirming its role as the oldest publisher with uninterrupted publications in the Americas. The *Avicultura Industrial* and *Suínocultura Industrial* magazines represent decades of expertise and commitment to providing excellent content.

"On each page of our publications, we carry not just information, but a commitment of more than a century of contributing to growth in the poultry and swine sectors. We are dedicated to building not just stories, but foundations for the future", comments Andrea Gessulli, director of Gessulli Agrimídia.

Providing daily updates for everyone who follows the sector, the publisher has the Agrimídia Portal, a modern and accessible platform that converts all the quality of the magazines into an always up-to-date digital experience.

Gessulli Agrimídia is also responsible for the AveSui Fair, which has been the meeting point for the Poultry and Swine sectors in Latin America for 22 years. With more than 40 years of experience in business fairs, the company ensures that AveSui continues to be the showcase for launches and crucial discussions, boosting the sustainable development of production chains.

"In each edition of our magazines, in each interaction on the Agrimídia Portal, and in each edition of the AveSui Fair, we seek to strengthen the link between knowledge and practice in the poultry and swine sectors. Our commitment is reflected in the continuous evolution of Gessulli Agrimídia, where tradition meets innovation to offer the best for professionals in the sector", says Ricardo Gessulli, director of Gessulli Agrimídia.

Reiterating its commitment, Gessulli Agrimídia emphasizes offering a complete portfolio that encompasses magazines, portals and fairs. This approach reflects a continuous dedication to the dissemination of quality information and to driving development in the agricultural segment.

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