

AMERICAN★HUMANE

FIRST TO SERVE®

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American Humane Certified™: Booth #35059 Hall B

American Humane Farm Animal Program was – and is – the **First to Serve®** in the welfare of farm animals. Our American Humane Certified™ farm animal welfare certification program is the oldest, largest, and fastest-growing auditing and certification effort in the country. The purpose of this vital program is to help improve and verify the treatment of animals on farms and ranches utilizing evidence and science-based welfare standards, and to educate consumers and the food supply chain about the significance and benefits of the humane treatment of farm animals.

Farm animal welfare standards are regularly reviewed by the program's Scientific Advisory Committee, an international group of animal science experts, veterinarians, and ethicists. Third-party audits are conducted annually by independent auditors, and are based on objective, measurable, science-based criteria.

The program covers thousands of farms and ranches throughout the Americas. The American Humane Certified seal is now found on a variety of products in grocery stores, including eggs, dairy, chicken, turkey, pork, and duck.

The Farm Team looks forward to visiting with you at IPPE 2024!

For additional information, visit: www.HumaneHeartland.org



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