

MEDIA ADVISORY

RefrigiWear Celebrates 70 Years in Poultry & Food Processing at IPPE 2024

Test the latest insulated workwear & PPE for poultry processors in booth #B38067

WHAT: Learn how to increase productivity and reduce the risk of cold-

related injuries from the cold stress experts at RefrigiWear.

WHERE: RefrigiWear Booth #B38067

IPPE 2024

Georgia World Congress Center

Atlanta, Georgia

WHEN: Tuesday, January 30

10:00 a.m. – 5:00 p.m.

Wednesday, January 31 9:00 a.m. – 5:00 p.m.

Thursday, February 1 9:00 a.m. – 3:00 p.m.

When working in the cold gets tough, tough workers turn to RefrigiWear.

Since 1954, RefrigiWear has been hard at work on the front lines of dairy, poultry and food processing. We're celebrating our 70th anniversary with the best insulated industrial workwear built to protect the essential workers of the global cold chain.

Learn how RefrigiWear can help your business reduce cold-stress injuries and increase productivity at IPPE 2024.

Get Your FREE Cold Stress Prevention Guide

Talk with our team of cold stress experts to learn which members of your team are at highest risk for accidents, injuries and debilitating illnesses. Get your free copy of our popular <u>Cold Stress Guide</u> and learn how to protect your employees (and your bottom line!) with warm, durable insulated workwear and PPE designed just for poultry processing professionals.

Test the Latest Waterproof Insulated Workwear

We know cold. After all, RefrigiWear invented the original freezer suit for meatpackers. No matter if you're working on the shipping dock, the chiller or the blast freezer, we've got gear to keep you warm and dry so you can focus on getting the job done.

Visit booth #B38067 to test a selection of the latest waterproof PPE and insulated workwear from RefrigiWear:

- HiVis Waterproof Bomber Jacket Stay dry and stay visible in temperatures down to 0°F. Need to flash your TWIC card or company ID? Stow it in the clear-fronted badge pocket. Keep a pen or stylus handy for paperwork or digital screens in the pencil pocket on the sleeve.
- HiVis Insulated Waterproof Pants You're always ready to do whatever it takes to keep the wheels rolling and the product flowing in HiVis Insulated Waterproof Pants. Get a leg up on sanitation duty or work through wet weather in pants that keep you dry and warm.
- Dual-Layer Waterproof Double Dip Glove Your hands deserve the best protection. Our Dual-Layer Waterproof Double Dip Glove combines functionality with durability, offering a grip that won't slip and insulation that won't quit.
- HiVis Safety Vest with LED Lights Stay seen and stay safe in a HiVis safety vest that not only keeps you
 visible but also adds an extra layer of safety with integrated LED lights to make you highly visible in lowlight conditions.

Tried, Tested, Trusted

Every member of the RefrigiWear team is dedicated to the safety and comfort of the hardworking people we serve. That commitment to quality, durability and dependability is evident in every stitch of RefrigiWear gear.

For information on insulated workwear products and best practices, or for details on special discount programs for food processors, please contact RefrigiWear at 800-645-3744 or visit Pro.RefrigiWear.com.

About RefrigiWear, LLC

Founded in 1954 by Myron Breakstone, RefrigiWear is celebrating its 70th year as a pioneer in creating the toughest workwear for the toughest workers. With a 70-year history rooted in understanding the dangers and challenges of working in extreme cold, RefrigiWear continues to deliver high-quality, durable insulated workwear that stands up to the coldest, dirtiest, harshest conditions imaginable. The RefrigiWear brand portfolio also includes Avaska, best known for its European-style freezer gear and outerwear, and Samco Freezerwear, recognized for its value-oriented selection of cooler- and freezerwear basics. RefrigiWear is based in Dahlonega, GA.

###

Media Contact:

Paula Glover, <u>pglover@refrigiwear.com</u>
RefrigiWear, LLC | 54 Breakstone Drive | Dahlonega, GA 30533 | <u>Pro.RefrigiWear.com</u>