



## See VistaTrac's Cloud-Based Food Traceability Software in Action at IPPE 2026

**[Ashtabula, Ohio]** — VistaTrac, a leading provider of food traceability and inventory management software, showcases its latest cloud-based solution at the 2026 International Production & Processing Expo (IPPE), Jan. 27–29 in Atlanta.

VistaTrac software connects production data from the plant floor through inventory, labeling, and shipping.

This plant floor software helps processors replace manual processes with real-time, compliant traceability. Live, working demonstrations of the VistaTrac traceability platform will be presented, intended specifically for meat, poultry, and other food processors seeking greater visibility, accuracy, and control across their operations.

VistaTrac's software is built for a quick and easy set up. Intuitive workflows allow processors to get up and running in days not months. The software is designed for plant floor operators, not IT teams.

Features include barcode scanning, batch tracking, inventory management, and labeling while integrating seamlessly with accounting and ERP systems such as QuickBooks and NetSuite.

“Processors face growing pressure to deliver accurate, compliant data,” Nate Smith, VistaTrac marketing coordinator, said. “VistaTrac shows how a practical, scalable cloud system gives full traceability and control across the plant floor.”

VistaTrac handles GS1 barcode labeling, weight- and price-embedded labels, foreign language characters, safe handling instructions, and compliance-ready data capture for recalls and audits.

The system provides a clear audit trail and real-time reporting to support both operational efficiency and food safety requirements.

VistaTrac currently supports food processors across the United States and Canada, delivering enterprise-level traceability capabilities tailored to the needs of growing, mid-sized, and large-scale operations.

To see VistaTrac's traceability software in action, visit Booth BC42095 at IPPE 2026 or learn more at [VistaTrac.com](https://VistaTrac.com).

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