



Nutrition Group

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NEWS RELEASE
For immediate release

KENT NUTRITION GROUP'S INNOVATIVE SOLUTIONS TEAM ADVANCES THE SCIENCE OF ANIMAL NUTRITION

MUSCATINE, Iowa (January 11, 2024)— *KENT* Nutrition Group's Innovative Solutions division develops poultry and livestock technologies that can help enhance immune response, boost antioxidant levels, increase energy, reduce the effects of stress and improve nutrient digestion.

Led by Senior Director Kale Causemaker, the Innovative Solutions team strives to provide effective solutions for enhanced animal health and performance to protein producers, nutrition consultants and companies.

"The ever-evolving animal protein industry is continually looking for new technologies to meet consumer demands while improving production costs and efficiencies," says Causemaker. "From ingredient supply to formulation and production, Innovative Solutions provides our customers the resources to develop tailored feed additives and produce custom feed blends to help minimize ingredient inventory and logistics costs, which ultimately positively impacts their bottom line."

Innovative Solutions has introduced several specialty products which provide leading-edge solutions that are effective across multiple species as well as products tailored to specific species. For example, this month the division announced new products that aim to reduce the severity of necrotic enteritis, a common disease in poultry.

KENT has a rich history of being a research-driven company whose internal research team collaborates with leading agricultural universities and private research facilities to develop growth and health-promoting technologies that provide proven production solutions.

As a division of *KENT* Nutrition Group, Innovative Solutions has expanded into emerging sales channels with specialty products, such as BetaMOS®, HumiSyn™, Menefeed® MFG 150 and Mensol® WSP that set *KENT* Nutrition Group apart in the industry. Visit booth A1063 at IPPE in Atlanta or innovativesolutions.com.

About *KENT* Nutrition Group

KENT Nutrition Group, a *KENT* Corporation family business, delivers the highest quality animal nutrition based on a long-standing tradition of progressive innovation and dedication to livestock, equine and pet owners. *KENT* Nutrition Group brings out the best in two highly-successful regional feed brands – *KENT* in the Midwest and Blue Seal in the East. The *KENT* and Blue Seal brands are dedicated to providing quality animal nutrition that you can trust – guaranteed.

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