Barentz Animal Nutrition Introduces Bacentra™, a Next-Generation Probiotic Feed Additive for Poultry

New probiotic combines specially selected Bacillus strains to support gut health, feed efficiency and broiler performance

WOODBURY, Minn. – November 18, 2026 Barentz Animal Nutrition United States is pleased to announce the launch of **Bacentra™**, a next-generation probiotic feed additive developed for the poultry industry. Featuring a combination of *Bacillus subtilis* and *Bacillus licheniformis*, Bacentra™ brings together two specially selected strains with complementary modes of action designed to support microbiome balance, intestinal barrier function, pathogen protection and overall broiler efficiency and performance.

"We are proud to introduce Bacentra™, a next-generation probiotic feed additive specifically developed for the poultry industry, as a strategic expansion of our feed additive portfolio in the United States," said **John DeVos, President, Barentz Animal Nutrition**. "This addition reinforces our commitment to providing innovative, science-based solutions that address the evolving needs of U.S. poultry operations."

Bacentra™ was developed for poultry producers looking for an effective approach to maintaining gut health, feed efficiency and animal performance, particularly as the industry continues to explore strategies that reduce or remove antibiotics from poultry diets. Its two Bacillus strains work through distinct but complementary functionality, providing a multi-faceted approach to supporting intestinal health and bird performance.

"We are excited to announce Bacentra™, a new probiotic for poultry," said **Dari Brown, Director of Sales and Technical Services, Barentz Animal Nutrition**. "Bacentra™ is a combination of specially selected Bacillus strains that provide complementary functionality through distinct but synergistic modes of action to optimize bird health and efficiency. These strains will be exclusively distributed by Barentz Animal Nutrition USA. We look forward to working with producers with this new feed additive to optimize bird health, performance and their profit potential."

Bacentra™ will be **exclusively distributed in the United States by Barentz Animal Nutrition** and is targeted to poultry integrators and producers, cooperatives and feed companies.
Stop by our booth A1255 at IPPE 2027 to learn more!

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About Barentz

Barentz is a global provider of specialty ingredient solutions for the life sciences and performance materials sectors. We form strong partnerships with customers and principals to deliver high-quality ingredients, technical expertise in ingredient selection and application, and tailored services. Established in 1953, Barentz operates in over 70 countries, through our network of laboratories, sourcing, and formulation centres across EMEA, the Americas, and Asia-Pacific. This enables us to serve more than 34,000 customers worldwide, with approximately 2,900 employees and a turnover of approximately €2.28 billion.

Our commitment to responsible business practices has been recognised with a gold rating from EcoVadis®, placing us among the top 5% of companies assessed globally. Guided by our technical expertise, global reach, and commitment to partnership, we remain focused on what matters most: always a better solution. For more information, visit: www.barentz.com.

For further enquiries, please contact: pressoffice@barentz.com