## www.keithwalkingfloor.com



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FOR IMMEDIATE RELEASE Contact: Kevin Desjardins, Sales-Engineered Solutions, <u>kdesjardins@keithwalkingfloor.com</u> IPPE Booth #C28185

## KEITH Ice Storage and Conveying System Takes Center Stage with Interactive VR/AR Demo

December 15, 2023 – Get hands-on with KEITH's interactive demonstration and discover how a KEITH Ice Storage and Conveying System can automate ice delivery, while increasing safety and boosting your plant's efficiency. See the KEITH Ice Bin come to life through Augmented Reality (AR) and Virtual Reality (VR) tools.

The KEITH booth #C28185 will feature an immersive VR/AR experience that allows attendees to get hands-on with the technology and see firsthand how it can revolutionize ice handling in their plants.

## Using VR/AR to See the KEITH Ice Bin in a Whole New Way

The KEITH VR/AR demo will feature a mixed reality display that brings the KEITH ice bin to life. Attendees can explore the inner workings of the bin, see it full-size and up close, and even virtually walk around it to get a 360-degree view. This interactive experience will allow attendees to gain a deeper understanding of how the KEITH system works and how it can benefit their operations.

## **Schedule Your Personal Tour Today!**

KEITH is inviting IPPE attendees to schedule a personal mixed reality tour of its booth to learn more about the KEITH Ice Storage and Conveying System. To schedule your tour, please visit our IPPE webpage at <a href="https://www.keithwalkingfloor.com/ippe-show/">https://www.keithwalkingfloor.com/ippe-show/</a>.



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