



**For Immediate Release**

## **AAA20 Group Debuts Wash-Down Collaborative Robot Designed to Reduce Costs for Food and Beef Producers**



***New CP-66-WD to be officially unveiled at IPPE convention in Atlanta***

*Photos and video available for download [here](#), courtesy of AAA20 Group.*

LAS VEGAS - January 26, 2026— [AAA20 Group](#), a Las Vegas-based robotics company pioneering a month-to-month Robots-as-a-Service (Raas) model, will debut its new CP-66-WD wash-down collaborative palletizer at the International Production & Processing Expo (IPPE) in Atlanta this week, starting Monday, Jan. 26. Priced at approximately \$5,000 per month, the new model delivers a sanitary automation solution to food manufacturers, particularly beef processors, designed to address labor shortages, rising costs, and stringent compliance requirements.

Engineered for food and protein processing environments where cleanliness is critical, the CP-66-WD is a waterproof, IP69K-rated collaborative robot that can be power-washed like other production equipment. The system enables manufacturers to automate palletizing in wash-down environments while meeting sanitation standards required across beef, poultry and other regulated food operations.

“Space constraints and stringent sanitation requirements have made automation difficult to deploy in the food industry, particularly in finding solutions to address protein processing labor shortages,”

said Marcus Kurle, co-founder of AAA20 Group. “The CP-66-WD was engineered to remove those barriers, giving processors a compact, compliant way to automate one of the most demanding jobs while preserving capital budgets and delivering high hygienic standards.

Protein processors have been among the most impacted by workforce constraints, which have driven higher production costs and limited throughput. By automating manual palletizing with wash-down-ready collaborative robotics, producers can improve efficiency, reduce reliance on hard-to-fill labor roles and help stabilize costs throughout the food supply chain.

The launch follows recent industry momentum for AAA20 Group, including a recent visit to the company’s Las Vegas robotics facility by members of the U.S. Small Business Administration, including SBA Administrator Kelly Loeffler. The visit, which brought representatives from Washington, D.C., underscores growing federal interest in advanced manufacturing solutions that strengthen the U.S. food system and support domestic protein production.

Unlike traditional automation systems that require safety cages, extensive construction and large capital expenditures, AAA20’s collaborative palletizers are designed for fast deployment and offered through a month-to-month leasing model. This approach allows food and beef processors to automate at a lower cost than manual labor while retaining the flexibility to scale as production needs change.

At IPPE, AAA20 Group will showcase the CP-66-WD for facilities that require sanitary automation, minimal footprint integration and rapid deployment within existing production lines. Food manufacturers and beef processors attending IPPE are invited to visit **AAA20 Group at Booth A2745** to see the CP-66-WD in action and learn how wash-down robotics can help address labor challenges, maintain compliance and control costs.

More information about AAA20 Group is available at [www.aaa20group.com](http://www.aaa20group.com),

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### **About AAA20 Group**

AAA20 Group is revolutionizing American manufacturing by making advanced automation accessible, affordable and scalable. Specializing in smart robotic palletizing systems, the company empowers U.S. factories to eliminate repetitive, physically demanding labor with efficient, plug-and-play robotic solutions. Founded in 2020, AAA20 Group offers flexible rental models that remove traditional barriers to automation, enabling rapid deployment and measurable ROI. Headquartered in a 50,000-square-foot robotics facility in Las Vegas, AAA20 Group supports manufacturers nationwide across food, beverage and industrial sectors. More information about AAA20 Group is available at [www.aaa20group.com](http://www.aaa20group.com).

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