



## **BMS Program takes the Brazilian industry of machines and equipment to IPPE 2019, in the USA.**

*The largest global event oriented to the meat processing industry and balanced food will receive six companies of the sector. In this edition, partnership with Abiquifi is repeated.*

The International Production of Processing Expo – IPPE 2019, which shall occur from February 12 to 14, in Atlanta, in the USA, will have the participation of six Brazilian manufacturers of machines and equipment oriented to the food industry and industrial refrigeration. The participation of such companies in the biggest event of the meat processing industry and balanced food of the North-American market was arranged by the Brazil Machinery Solutions Program, result of the partnership between the Brazilian Trade and Investment Promotion Agency (Apex-Brasil) and the Brazilian Machinery Builders’ Association (ABIMAQ).

The partnership between ABIMAQ and the Pharma Chemicals Industry Association (Abiquifi), by which the two Sectorial Projects – Brazil Machinery Solutions and Brazilian Pharma Solutions, created with the Brazilian Trade and Investment Promotion Agency (Apex-Brasil) to promote the Brazilian exports and their respective products will be repeated in 2019. “The combination of the Programs BMS and BPS with the companies that represent only reinforces the presence of the two sectors in the fair. Besides, the constant presence of our industry in this event enables the expansion of our performance in the demanding North-American market”, emphasizes the executive director of the External Market Division of ABIMAQ and manager of the BMS Program, Patrícia Gomes.

In this edition it will also be held the 3rd Summit Brasil at IPPE, seminar with the purpose of promoting the Brazilian companies and the country itself. With the subject Technology and Innovation – Impact on the quality of Brazilian products, the event has the support of the Trade Promotion Sector of the General Consulate in Atlanta and the Brazil Machinery Solutions Program.

IPPE is very representative, has 1,300 exhibitors of 150 countries and receives more than 30 thousand visitors in Atlanta, enabling that participating companies have strategic contact not only with the American market, as well as with qualified purchasers of the Latin America. “In the previous edition, the companies organized by the BMS Program registered US\$ 16,5 million between closed and future businesses for the 12 next months, performed with importers of

Argentina, Bolivia, Canada, Chile, Colombia, El Salvador, Ecuador, USA, Honduras, India, Jordan, Mexico, Panama, Paraguay, Peru, Dominican Republic, Suriname, Turkey, and Venezuela”, emphasizes the director.

**Companies organized by the BMS Program present in the IPPE 2019**

- HIGH TECH EQUIPAMENTOS INDUSTRIAIS LTDA
- MBS INDÚSTRIA DE MÁQUINAS E EQUIPAMENTOS LTDA. (MONTEMIL)
- PLASMETAL- TECNOLOGIA INDUSTRIAL LTDA
- ROBUSTEC INDÚSTRIA E COMÉRCIO LTDA
- FORNARI LTDA EPP
- TECMAES TECNOLOGIA DE MÁQUINAS ESPECIAIS LTDA

**About Apex-Brasil** - The Brazilian Trade and Investment Promotion Agency (Apex-Brasil) acts to promote the Brazilian products and services abroad and attract foreign investments for strategic sectors of the Brazilian economy. Apex-Brasil coordinates the efforts of direct foreign investment attraction for Brazil, focused on strategic sectors for the development of the competition of the Brazilian companies and of the country. To comply with these purposes, the Agency performs trade promotion actions, aiming to appreciate the Brazilian products and services abroad, with support to the participation of companies in international fairs, commercial and prospective missions, international business rounds, visits of foreign opinion leaders to know the Brazilian structure, among other forms of performance to strengthen the brand Brasil. More information [www.apexbrasil.com.br](http://www.apexbrasil.com.br) .

**About ABIMAQ** - The Brazilian Machinery Builders’ Association (ABIMAQ) was established in 1937, with the purpose of acting in favor of the strengthening of the national industry, mobilizing the sector, making actions with the political and economic levels, promoting the international trade and cooperation and contributing to improve its performance in terms of technology, human resource qualification and management modernization. More information: [www.abimaq.org.br](http://www.abimaq.org.br) .

**About the Brazil Machinery Solutions Program** - Result of the partnership between the Brazilian Trade and Investment Promotion Agency (Apex-Brasil) and the Brazilian Machinery Builders’ Association (ABIMAQ), the Brazil Machinery Solutions Program aims the promotion of the Brazilian exports of machines and equipment, as well as strengthening the image of Brazil as manufacturer of mechanical capital goods with technology and competition. The BMS Program currently has approximately 400 members, among industries of different sectors, such as agricultural, textile, mining, plastic, packages, among others. In 2018, the companies related to the BMS Program registered exports for 159 countries. To join the Program and for more information, access: [www.brazilmachinery.com](http://www.brazilmachinery.com)

**Press and Communication of the BMS Program: Júlia Meriqui**  
**Phone: +55 (11) 5582-5758 - e-mail: [bmspress@abimaq.com.br](mailto:bmspress@abimaq.com.br)**  
**February/2019**