

Press Release

FOR IMMEDIATE RELEASE

January 20, 2017

Adisseo to Host Seminar on Recent Developments in Woody Breast and Improving the Efficacy of Non-Starch Polysaccharide Enzymes

Atlanta, GA - Adisseo is hosting a breakfast seminar on Wednesday, February 1, 2017 at 7:00 am during the 2017 International Poultry and Processing Expo in room C211-C213 of the Georgia World Congress Center.

Dr. Christine Alvarado, Texas A&M University, will present “Woody Breast: Practical and effective strategies for reducing its incidence in high-yielding broilers”. This talk will focus on the effects that higher Arginine, vitamin C, total vitamins and/or digestible amino acid restriction can have on broiler performance, meat yield, the incidence and severity of woody breast and, ultimately, the economics of each strategy.

Roberto Montanhini Neto, Global Technical Manager, Adisseo, will present “Breakthrough technology to develop a *Feedase*”. This talk will address how and why key NSP enzyme groups (xylanases and Arabinofuranosidases) within Rovabio® Advance were developed and synergistically work together across a number of plant-based ingredients to degrade complex non-starch polysaccharides (NSPs). Neto will also discuss what a consistently higher nutrient digestibility and availability through effective NSP degradation means for growth, production and the economics of production. Both topics will address *Feedase* as it relates to global feed digestibility.

Rob Shirley, Technical Manager, Adisseo, commented “these talks are timely and very important to the broiler industry. As the poultry industry evolves and seeks answers to a number of issues, Adisseo will continue to take the initiative of exploring and providing novel information that positively impacts poultry performance, meat quality and the overall success of the poultry industry. This and other Adisseo seminars are designed to provide new information that poultry producers can readily use in their operations.”

To reserve a space, please contact rsvp@adisseo.com.

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About Adisseo

Adisseo is one of the world's leading experts in feed additives. The group relies on its 7 research and technology centers and its production sites based in Europe and China to design, produce and market nutritional solutions for sustainable animal feed. With 1,800 employees, it serves more than 2,500 customers in over 100 different countries through its global distribution network. In 2015, Adisseo achieved a turnover of over 1.75 billion Euros. Adisseo is one of the main subsidiaries of China National BlueStar, leader in the Chinese chemical industry with nearly 25,000 employees and a turnover above 50 billion RMB (7.2 billion euros).

- www.adisseo.com

About Adisseo products and services

Adisseo offers its customers 4 forms of an essential amino acid, methionine for poultry and hog (Rhodimet® AT88 and Rhodimet® NP99) and protected methionine for ruminants (Smartamine® and MetaSmart®), a complete range of vitamins (Microvit®), enzymes (Rovabio®), antioxidants (Selisseo®) and probiotics (Alterion®). Adisseo supports the development of its customers by providing valuable and innovative services such as PNE - Precise Nutrition Evaluation.

- feedsolutions.adisseo.com

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