



Media Release

Jan. 18, 2023

Dr. Roy Brister joins Alltech as Strategic Poultry Advisor

[LEXINGTON, Ky.] – Alltech is pleased to announce that Dr. Roy Brister has joined the team as a Strategic Poultry Advisor. With nearly four decades of experience in the poultry industry, he will focus on supporting sales and technical teams, bridging the gap between suppliers and poultry integrators, and driving new research. He is also passionate about creating actionable steps that help the poultry industry meet its sustainability goals.

“We are thrilled to welcome Dr. Brister to our team,” said Dr. Mark Lyons, president and CEO of Alltech. “Dr. Brister exemplifies our Alltech values, including lifelong curiosity. He is committed to producers’ profitability and to the nutrition and wellbeing of poultry. To this, he brings both sound science-based practice and the rigorous pursuit of innovative approaches that can achieve greater performance and sustainability.”

Dr. Brister began his career as a technical nutritionist at Nutrius Inc./Diamond Shamrock and later Spring Valley Farms, the latter of which was acquired by Tyson just months after he joined. His 37 years at Tyson Foods included roles as director of nutrition and feed milling. He specializes in nutrition and feed milling management and is particularly interested in growth modeling as an innovative technology that can help producers achieve increased efficiency and sustainability. He is also interested in alternative ingredients that support circular nutrition and in utilizing data to guide critical decisions.

Born and raised in Texas, he received a bachelor’s degree in agriculture education from Texas A&M University and went on to receive a master’s degree and Ph.D. in poultry science from Texas A&M University.

Dr. Brister will be attending the International Production & Processing Expo (IPPE) at the Alltech booth in Hall B, booth #4507. For more information about Alltech, visit alltech.com.

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Photo Caption: Dr. Roy Brister has joined Alltech as a Strategic Poultry Advisor.

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About Alltech:

Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech delivers smarter, more sustainable solutions for agriculture. Our diverse portfolio of products and services improves the health and performance of plants and animals, resulting in better nutrition for all and a decreased environmental impact.

We are a global leader in the agriculture industry. Our team produces specialty ingredients, premix supplements, feed and biologicals, backed by science and an unparalleled platform of services.

Strengthened by more than 40 years of scientific research, we carry forward a legacy of innovation and a unique culture that views challenges through an entrepreneurial lens. As a private, family-owned company, we adapt quickly to our customers' needs and focus on advanced innovation.

We believe agriculture has the greatest potential to shape the future of our planet. Our more than 5,000 talented team members worldwide share our purpose of **Working Together for a Planet of Plenty™**. Together, we can provide nutrition for all, revitalize local economies and replenish the planet's natural resources.

Headquartered just outside of Lexington, Kentucky, USA, Alltech serves customers in more than 120 countries, has five bioscience centers, and operates more than 80 manufacturing facilities across the globe.

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