



## ***Media Advisory***

### **Alltech global poultry experts focus on technology and nutritional solutions at IPPE**

**WHAT:** Visit the Alltech booth **Hall A booth #1511 (new location)** at the International Processing and Poultry Expo (IPPE). Global poultry experts will be on-site to discuss topics such as gut health, antibiotic-free strategies and solutions, technology and nutrition.

Alltech global poultry experts and areas of expertise include:

- Adriana Nascimento: technical expert (Brazil)
- Mike Banks: poultry technology
- Jim Rhoades: turkey nutrition
- Kayla Price: gut health, coccidiosis
- Dennis Wages: gut health, blackhead turkeys
- Jim Mitchell: turkey nutrition
- Steve Elliott: mineral management
- DG Sandu: gut health
- Steve Collett: antibiotic-free, gut health

Mike Banks, poultry specialist, Ridley Feed Ingredients will present during the IPPE TECHTalks in Booth A246 on Tuesday, Feb. 12 from 1:10 – 1:30 p.m. on “Technologies Posed to Transform Agriculture”.

**WHEN:** Tuesday, Feb. 12, 2019, 10:00 a.m. – 5:00 p.m. EST  
Wednesday, Feb. 13, 2019, 9:00 a.m. – 5:00 p.m. EST  
Thursday, Feb. 14, 2019, 9:00 a.m. – 3:00 p.m. EST

**WHERE:** Hall A, Booth #1511 (new location)  
Georgia World Congress Center  
285 Andrew Young International Blvd. NW  
Atlanta, Georgia

**MORE:** The Alltech booth will host Lexington Brewing & Distilling Co. Happy Hours on Tuesday, Feb. 12, and Wednesday, Feb. 13, from 4 p.m. to 5 p.m. and entertainment by traditional Irish dancers and musicians.

Alltech® Café Citadelle espresso, part of the Alltech Sustainable Haiti Project, will also be available at the booth throughout the day. You can learn more about the Alltech Sustainable Haiti Project [here](#).

Attendees can stop by the Alltech booth for a chance to win a free registration to [ONE: The Alltech Ideas Conference](#) (ONE19) and to also receive a souvenir chicken made on-site with a 3-D printer.

For more information, visit [alltech.com/ippe](http://alltech.com/ippe) or contact Anna Ledford at [aledford@Alltech.com](mailto:aledford@Alltech.com).

**OTHER:** If media would like to schedule interviews with the Alltech experts listed above, or in regards to the recent [2019 Alltech Global Feed Survey](#) results, please contact Jenn Norrie at [jnorrie@alltech.com](mailto:jnorrie@alltech.com).

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**Contact:** [press@alltech.com](mailto:press@alltech.com)

Jenn Norrie  
Communications Manager, North America  
[jnorrie@alltech.com](mailto:jnorrie@alltech.com); (403) 863-8547

#### **About Alltech:**

Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech discovers and delivers solutions for the sustainable nutrition of plants, animals and people. With expertise in yeast fermentation, solid state fermentation and the science of nutrigenomics, Alltech is a leading producer and processor of yeast additives, organic trace minerals, feed ingredients, premix and feed.

Our guiding ACE principle seeks to develop solutions that are safe for the Animal, Consumer and the Environment. Our more than 6,000 talented team members worldwide put this purpose to work every day for our customers.

Alltech is a family-owned company, which allows us to adapt quickly to emerging customer needs and to stay focused on advanced innovation. Headquartered just outside of Lexington, Kentucky, USA, Alltech has a strong presence in all regions of the world. For further information, visit [www.alltech.com/news](http://www.alltech.com/news). Join us in conversation on [Facebook](#), [Twitter](#) and [LinkedIn](#).

