

## Visit BESTMIX® at IPPE

**Booth B7655**

24-26 January 2023

**BESTMIX**  
SOFTWARE feeding the future



### Press release IPPE 2023

## Innovation Meets Expertise at IPPE (Booth B7655)

The supply chain is going through difficult and disruptive times and companies need to act to keep meeting their challenges. Only agile and flexible companies that have a grip on all their data will be able to turn difficulties into opportunities.

**Data analyzing and decision supporting software is the best response to a crisis.**

**At IPPE 2023 BESTMIX Software shows how software can make the daily routines of feed mills more efficient and more profitable.**

Being the only software supplier globally that offers an A-to-Z, problem-solving, and brand-boosting framework, BESTMIX makes every single step of the process easier. From buying decisions to quality control and customer support to logistics, the highly skilled BESTMIX team will help nutritionists, purchase managers and QC managers to succeed.

### Four reasons to visit BESTMIX at IPPE:

#### 1. Result-driven Feed Formulation

BESTMIX is the partner for feed optimization and ration calculation. This software allows to take all essential criteria into account during the product formulation: quality requirements, company-specific standards, health and nutritional properties, legal and environmental requirements, and more.

#### 2. Quality control at your advantage

Feed producers can save time and money by integrating their quality department into their logistical flows (intakes, production, ...) and seamlessly share their lab data with all stakeholders to react fast to market evolutions.

#### 3. Smart Commodity trade, risk management and procurement software

BESTMIX software supplies integrated data between Stock Exchanges, ERP, Formulation, Quality control, Manufacturing, Legal Systems and much more, thus enabling to make the right purchase decisions based on clear insights.

#### 4. Reliable Precision feeding and Production

In disruptive times where resources are scarce and variability is high, aligning formulation with the exact needs becomes even more important. BESTMIX software helps to deliver products that match the animal's exact needs.

## Expertise, Continuity and Innovation in disruptive times

Not only does BESTMIX® Software help reduce costs, prevent risks and guarantee quality products, it also streamlines internal communication, optimizes feed formulation and helps update labels and documentation based on changing regulations.

How can animal feed producers make the **right purchase decisions** in these disruptive times? They need clear insights into what to buy when and where and need to keep track of their positions and resources. Smart companies rely on intelligent software to anticipate price fluctuations and plan the allocation of ingredients in volatile markets.

**BESTMIX® Multiblend** allows formulation and purchase managers to optimally redistribute allocation of ingredients in volatile markets, (re)calculate recipes and make quick and correct purchasing decisions. And this within minutes, in a dynamic way and at lowest cost.

## Sustainable feed production

Feed producers are forced to think about how to strategically manage and optimize feed formulation based on nutrition and cost while also considering the environmental impact.

BESTMIX® Software has entered a partnership with BASF to add **sustainability** as an extra parameter in feed formulation. Come by booth D59 in Hall 20 and learn how sustainability can be part of the daily routine of feed production.

## About BESTMIX®

BESTMIX Software offers a unique range of industry-specific software tools for least cost formulation, quality data management, ration calculation, cloud services and ERP. 600 customers in over 60 countries apply BESTMIX® software to optimize their resources, to achieve optimal animal performance, to service their clients, to be more efficient and profitable.

When it comes to providing integrated solutions for the entire supply/production chain and maximizing efficiency, BESTMIX® software is unique.

Being the only software supplier globally that offers an A-to-Z, problem-solving, and brand-boosting framework, BESTMIX® makes every single step of the process easier. From buying decisions to quality control and customer support to logistics, the highly skilled BESTMIX® team will help nutritionists, purchase managers and QC managers to succeed.

## Let's meet

Headquartered in Belgium, BESTMIX® is distributed worldwide. Meet the BESTMIX® team at IPPE (Booth B7655) and learn how an industry leader has been supporting feed producers for 50 years.

[www.bestmix.com](http://www.bestmix.com)