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[BarnTools, LLC](#)

Contact: Greg Burroughs

Phone: (515) 272-5124



BarnTools Announces Groundbreaking, Real-Time Feed Monitoring Addition to the BarnTalk Alarm Platform

ATLANTA, Ga. — Marking its second year attending IPPE, BarnTools is introducing a new real-time feed monitoring solution to their wireless BarnTalk alarm platform. The BarnTalk Feed Bin Sensor will provide growers and integrators with real-time feed insights to help raise their flocks with greater efficiency and stem losses.

With BarnTalk's new feed bin sensor, users will be able to monitor the amount of feed inside their bins 24/7 with the BarnTalk app. The feed bin sensor will require no contracts and no subscription per bin.

"BarnTools has been working with a team of world-class engineers, product developers, and industry experts to deliver a feed monitoring solution to the poultry and swine industry," **said Michael Hansen, CEO and Co-Founder of BarnTools.** "We are excited to launch a feed sensor built by producers, and for producers that will provide accurate, real-time insights to growers and integrators across the industry so they can optimize flock performance."

By integrating the BarnTalk alarm platform with data intelligence from Sonar by MTech, growers and integrators can prevent feed outages, more accurately schedule feed deliveries, project and optimize feed conversion in real-time, and prevent catastrophic death loss before it happens.

BarnTools will be at **Booth B6043** at IPPE [located here](#). On January 25th at 1:30 PM, BarnTools' COO Jim-Ryken will present the [IPPE TECHTalk](#): "Improving Animal Welfare and Reducing Production Costs with Affordable and Easy To Use Feed, Water, and Environmental Monitoring Technology." The TECHTalk is open to all attendees and will be held in B Hall, Booth B3646.

About BarnTools

[BarnTools](#) provides next-generation, smart solutions for poultry and pork producers. With the BarnTalk wireless alarm system, BarnTools provides growers and integrators with reliable alarms, real-time monitoring, and 24/7 visibility in the palm of their hand. Founded in 2020, BarnTools is proud to be built by producers, for producers.

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