



## PRESS RELEASE

### **BEKINA® BOOTS LAUNCHES NEOTANE® TECHNOLOGY**

a revolutionary technology for the production of high-end safety boots

**Bekina® Boots, the Belgium-based manufacturer of qualitative safety boots, strengthen their image of a trendsetter by launching NEOTANE® Technology at IPPE 2018. This brand new technology for the production of safety boots has been developed in-house by Bekina® Boots. NEOTANE® Technology stands for a unique polyurethane formulation (NEOTANE®) and innovative processing techniques thus resulting in boots characterized through comfort, quality, design and safety.**

Incorporated in 1962 by Denis Vanderbeke, today Bekina® Boots developed to become the market leader in qualitative safety boots for niche markets like agriculture, the food processing industry and commercial fishing.

Initially producing rubber safety boots, Bekina® Boots made the transition to polyurethane (PU) safety boots back in the 90s. *"We are always on the lookout for new technologies that can improve the properties of our work boots",* says Technology & Innovation Director Kevin de Caluwé. *"Based on over 55 years of experience and the feedback from millions of end users, we refined our PU-recipe to something that outperforms basic PU in such a way we had to give it a unique name: NEOTANE®."*

Bekina® Boots made using NEOTANE® Technology are lighter, offer a better insulation and are stronger than classic PU safety boots.

Bekina® Boots will present NEOTANE® Technology and its bestselling safety boot in the food industry "Steplite®" in Hall B, booth B6464 at the International Production & Processing Expo. For more information: visit <https://www.bekina-boots.com/en/neotane-technology>.

## CONTACT DETAILS

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