



For Immediate Release

Visit Boehringer Ingelheim at IPPE to Learn More

About our 'Prevention Works' Approach

Gainesville, Georgia, U.S., December 22, 2017 – Boehringer Ingelheim, a leading manufacturer of poultry vaccines, is committed to health and disease prevention through a holistic global approach to animal health. The company is exhibiting at the world's largest annual poultry, feed and meat technology exposition, the International Production and Processing Expo (IPPE), in Atlanta, Georgia, from January 30 to February 1, 2018, where all channels of the industries are represented.

The poultry industry is demonstrating substantial growth while being challenged with ever-changing consumer demands. Boehringer Ingelheim offers a portfolio of innovative poultry vaccines for coccidiosis, Marek's Disease, Newcastle Disease, Infectious Bursal Disease and Avian Influenza. The company's range of innovative, world-class vaccines are complemented by a professional team with a passion for poultry. Boehringer Ingelheim believes that the value of an animal health company goes beyond the products. Industry knowledge, tailored offerings, state-of-the-art diagnostics and technical expertise all help improve the overall production and profitability of poultry producers.

"Ultimately, our goal is to shape the future of poultry health and help our customers take poultry production to the next level," stated Jerome Baudon, Head of Global Strategic Marketing – Poultry Business Unit at Boehringer Ingelheim.

To learn more about Boehringer Ingelheim's *Prevention Works* approach and their range of vaccines, please visit the Boehringer Ingelheim booth at C3241.

About Boehringer Ingelheim Animal Health

As the second largest animal health business in the world, Boehringer Ingelheim is committed to improving animal health. With more than 10,000 employees worldwide, Boehringer Ingelheim Animal Health has products available in more than 150 markets and a global presence in 99 countries. For more information about Boehringer Ingelheim Animal Health, visit www.boehringer-ingelheim.com/animal-health/overview.

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