

Cargill at IPPE 2023: Driving Customer Success

Industry experts share how Cargill works with producers to solve their most pressing business issues through innovation, unmatched expertise and tailored solutions

Animal producers are always being asked to do more. Follow more rules, buy more equipment, account for more variables, and, *always*, produce *more*, or get left behind by an industry that the world cannot live without. And today, more than ever, these challenges require a set of tools and expertise beyond any one company or individual.

Hear how Cargill is helping producers solve their most pressing business challenges to enable their success and growing together sustainably.

WHEN: January 24-26, 2023

Feed Mill of the Future (January 24) from 8:45 to 9:15 a.m. and 11:20 a.m. to noon.

WHERE: Cargill Booth [#B7317](#) and Feed Mill of the Future - Georgia World Congress Center, Atlanta Georgia

WHAT: Doing more with less is a big ask, but at Cargill, our animal nutrition and health business exists to give producers *more* to work with. More innovations to help them stay ahead of the curve. More actionable data to turn the unpredictable into the already-accounted-for. More tailored solutions to maximize the output from work they are already doing. And more sustainable approaches to ensure they can keep up the good work, secure in the knowledge that they are doing it more responsibly than ever.

At IPPE, Cargill will have key industry experts available to discuss how we are helping producers solve their most pressing business issues, such as:

Sustainability: We believe that sustainability is both a responsibility and an opportunity. We partner closely with customers to provide advice and help them do more with less by focusing on manufacturing excellence and precision nutrition. We support the future of farming by providing innovative solutions and helping customers best utilize the most sustainable ingredients. This lowers greenhouse gas emissions, protects our precious resources, enhances farmer livelihoods, and makes food more affordable for all while increasing animal productivity and welfare.

- **Live** at the Feed Mill of the Future from 11:20 a.m. to noon, Marcelo Dalmagro, technology director for Cargill's digital solutions business and poultry farmer will speak on feed's role in animal

agriculture's path to net-zero carbon.

- **At booth #B7317** learn about our commitment towards a more sustainable supply chain. Cargill has set a goal of a 30% reduction of greenhouse gas emissions per ton of products sold by 2030.

Digital Solutions: With a broad portfolio of digital solutions and leading-edge technologies, we partner with producers to leverage the right set of tools that enable efficient and effective operations by simplifying feed ingredient selection, healthy diet design and formulation, feed inventory management and feed mill operation. By working side-by-side on farm to customize solutions, our full-service approach to digital farming for livestock helps customers improve productivity, animal well-being and sustainability - not just for today, but for generations to come.

- **Live** at the Feed Mill of the Future conference from 8:45 to 9:15 a.m., Vinicius Chiappetta, global commercial director for Cargill's digital solutions, will speak on how near-infrared (NIR) technology is helping to lower costs while helping to deliver quality feed.
- **At booth #B7317** see a demo of Panorama™ scenario planning software. Panorama™ helps broiler operations make confident decisions for the entire organization. It uses the power of data to create scenarios and connect all areas of the business towards a common goal - optimizing for the best economic result.

Feed Additives: As a user and trusted partner, Cargill's animal nutrition additives business and expertise are rooted in nutritional science. We leverage our size, scale and experience to provide customers with tailored products and solutions to maximize animal productivity through nutrition and science-based feed additives.

WHO: Meet with key leaders from Cargill's animal nutrition and health business who are available to media.

- **Adriano Marcon**, animal nutrition and health group president
Suggested topics: Cargill animal nutrition business, sustainability
- **Mariano Berdegue**, North American regional managing director
Suggested topics: feed additives, key industry partnerships
- **Gilles Houdart**, additives category business director
Suggested topics: global feed additives
- **Scott Ainslie**, regional managing director
Suggested topics: digital solutions, key partnerships

- **Guillaume Smeets**, global strategic marketing & technology director
Suggested topics: feed additives, sustainability

CONTACT: For more information or to schedule an interview, contact Daniel Sullivan, media relations director at daniel_sullivan@cargill.com.

###

About Cargill

Cargill's 155,000 employees across 70 countries work relentlessly to achieve our purpose of nourishing the world in a safe, responsible and sustainable way. Every day, we connect farmers with markets, customers with ingredients, and people and animals with the food they need to thrive.

We combine 157 years of experience with new technologies and insights to serve as a trusted partner for food, agriculture, financial and industrial customers in more than 125 countries. Side-by-side, we are building a stronger, sustainable future for agriculture. For more information, visit Cargill.com and our [News Center](#).