

# PRESS RELEASE

## **GEA focuses on excellence at every stage of food processing at IPPE**

Düsseldorf (Germany), December 7, 2017 – At the International Production & Processing Expo (IPPE) in Atlanta USA from January 30 – February 1, 2018, GEA is showcasing excellence at every stage of food processing – from adding value to products during preparation to packaging end products. This edition of one of the meat and poultry processing industry's most important trade shows focuses on innovation and it is used to make businesses more successful. The company is showing the GEA MultiJector injection equipment, the GEA MultiDrum suitable for fully automated 'homestyle' coating and the GEA DeltaPak thermoformer. Next to that GEA puts the CookStar under the spotlight on its silver anniversary.

### **Shaping the world of food**

Every food product begins with an idea. Taking this idea from concept to reality is a journey that starts with raw materials and ingredients, and ends with a delicious product. At every stage along the way, GEA guides food processors to a perfect end-result. The company does this by sharing equipment knowhow, process experience and applications expertise, and IPPE is an ideal platform to meet and talk to customers from all over the world.

### **From small business to multinationals**

Whether you are an independent business or a multinational food processing chain, GEA supports in delivering perfect meat and poultry products. The [GEA DeltaPak](#), for example, is an amazingly versatile and powerful thermoformer on a small footprint. It brings the quality and flexibility of the well-known GEA PowerPak family within reach of a wider group of users.

### **Unlock new markets with Homestyle**

The [GEA MultiDrum](#) takes an innovative approach to capturing the taste, bite and look of homestyle coating, a process that was extremely difficult to reproduce on an industrial scale. It has won worldwide acclaim and awards, by its savings on labor, flour and it offers the chance to produce high quality products at capacities up to 15000 pounds per hour. In addition, GEA MultiDrum has unlocked new markets for many processors.

### **Maximum versatility without compromise**

The [GEA MultiJector](#) is a multi-purpose brine injector that does not compromise on the accuracy or performance that is usually only possible with an application-specific machine. It is as equally suited to injecting bone-in and boneless products as it is injecting delicate products, and is packed with cutting-edge technology to ensure optimal brine distribution.

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## Passion, performance and reliability

When it comes to cooking, steaming, roasting, browning and smoking, [GEA CookStar](#) has helped processors already for more than 25 years – and the machine that changed the way the industry cooks is still innovating. It has evolved into a three-phase cooking solution that provides a controllable cooking environment to maximize yield. Its winning formula is based on the passion for cooking from the GEA application specialists who support it, the performance it delivers and the unparalleled reliability, proven by a global installed base of over 400 machines.

Meet GEA at **Booth C-555 in Hall C at IPPE, Atlanta.**

More information about GEA at [gea.com](http://gea.com)

**Pictures** (High resolution pictures per download):

Picture 1: [Thermoformer GEA DeltaPak \(Photo GEA\)](#)



Picture 2: [GEA MultiJector \(Photo GEA\)](#)



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## **About GEA**

GEA is one of the largest suppliers for the food processing industry and a wide range of other industries that generated consolidated revenues of approximately EUR 4.5 billion in 2016. The international technology group focuses on process technology and components for sophisticated production processes in various end-user markets. The group generates around 70 percent of its revenue in the food and beverages sector that enjoys long-term sustainable growth. As of September 30, 2017, the company employed about 17,000 people worldwide. GEA is a market and technology leader in its business areas. The company is listed on the German MDAX (G1A, WKN 660 200). In addition, GEA's stock is included in the MSCI Global Sustainability Indexes. Further information is available on the Internet at [gea.com](http://gea.com).

If you do not want to receive any further information from GEA, please send an email to [pr@gea.com](mailto:pr@gea.com).