

FOR IMMEDIATE RELEASE

January 19, 2018

Hendrix Genetics Continues Investment in the US Turkey and Layer Industries

With the demand for high quality products in North American poultry production, Hendrix Genetics has committed to investment in the USA in order to provide healthy and sustainable genetic solutions for each member of the value chain.

Some of our recent investments include:

Hatcheries

- Commercial layer hatchery in full production in Nebraska
- Commercial turkey hatchery currently in development in South Dakota
- Parent stock turkey hatchery recently opened in Nebraska

Farms

- New layer grandparent farm in Virginia
- New turkey grandparent farm opened in Nebraska
- New turkey parent stock farms in development in South Dakota

Delivery Fleet

- Modern fleet of 16 trailers from Heering and Veit to transport turkey eggs and poults with leading technology to ensure proper airflow, CO₂ levels, and temperature

Through these efforts, we will ensure a reliable, high quality pipeline of our genetics throughout the US, with the support of our global network and team of experts. Come see us at booth **#C1941** to learn more about how we can support your business and our commitment to delivering high quality products and services for the benefit of our customers and the industry.

About Hendrix Genetics

Hendrix Genetics is a global, multi-species breeding, genetics, and technology company. Based in Boxmeer, the Netherlands, and privately held, Hendrix Genetics has operations in 24 countries around the world with activities in layer, turkey, swine, traditional poultry and aquaculture breeding.

