

Top Reasons Why Companies Should Evolve to Greencoat Wax-Free Boxes

Summary: Exhibiting at Booth # C-1521, Interstate Container will help poultry processors understand the key environmental and financial benefits of evolving to Greencoat® wax-free, coated, recyclable boxes during the International Production and Processing Expo (IPPE) from January 31– February 2, 2017 at the Georgia World Congress Center in Atlanta, Georgia.

January 27, 2017. Columbia, SC - During [IPPE 2017](#), Interstate Container, creator of Greencoat® wax-free corrugated boxes, will highlight the eight main reasons driving the evolution to wax-free coated poultry packaging. Interstate Container will exhibit Greencoat boxes at **Booth # C-1521** from January 31– February 2, 2017 at the Georgia World Congress Center in Atlanta, GA.

8 Reasons to Evolve with Greencoat®

1) 100% Recyclable & Repulpable

Traditional wax-coated boxes are unrecyclable and end up in landfills, taking over a century to decompose. FBA-certified Greencoat 100% recyclable, repulpable wax-free boxes significantly reduce environmental impact. Since transitioning entirely to Greencoat wax-free boxes in 2010, Mountaire Farms, a leading US poultry processor, has annually contributed to a carbon savings of 150,000 metric tons of CO2 emissions. This equates to the removal of 31,685 passenger vehicles from the road for one year or 48,000 tons of waste recycled instead of landfilled.

2) Customized Box Sizes

Greencoat boxes are not one size fits all. Interstate Container has a team of expert engineers who develop “right size” customized packaging that builds strength and reduces waste and costs for customers.

3) Proven Quality & Performance

Greencoat boxes are field-tested and customer approved. Interstate Container has partnered with poultry, meat and seafood producers, as well as Global Green USA to continuously test Greencoat boxes under long, damp and difficult transport routes across the country. Every month, Interstate Container produces and ships over 12 million Greencoat boxes to some of the largest poultry processors in the country.

4) As Strong as Traditional Wax Boxes

With a powerful combination of eco-friendly impregnation and wax-free coating, Greencoat performs as well as traditional wax-coated boxes. Greencoat boxes withstand the challenges of

the cold-storage supply chain, enduring tremendous exposure to moisture, rough handling, and long storage.

5) Meeting Sustainability Guidelines

With retailers increasingly mandating a shift to recyclable packaging, using Greencoat boxes will improve poultry processors' Sustainability Scorecards, while fulfilling key customer packaging requirements.

6) Award-Winning Packaging

Interstate Container was recognized as a 2016 Champion of Maryland Manufacturing for developing the innovative wax-free Greencoat product line. The manufacturer also received the first-ever Pioneer Award from the Global Green Coalition for Resource Recovery (CoRR), a non-profit addressing some of the world's most pressing environmental challenges. Mountaire Farms additionally recognized Interstate Container with a Coveted Supplier Appreciation Award.

7) 100% In-House Process

Unlike competitors, Interstate Container manufactures and coats boxes at its two state-of-the-art Greencoat production facilities in Cambridge, MD and Columbia, SC, rather than outsourcing coating. Reducing unnecessary additional costs from third party services, as well as ensuring full control of the production process from start to finish, maximizes Interstate Container's efficiency and ability to ensure high quality.

8) Satisfied Customers

Interstate Container works hand-in-hand with poultry processors to transition, phase by phase, to wax-free Greencoat boxes. These boxes eliminate wax disposal costs, create revenue streams for retailers, reduce poultry processor carbon footprint, and offer strength, durability and water resistance to maintain integrity in harsh shipping conditions.

IPPE 2017 visitors can witness the strength of Greencoat boxes live at **Booth # C-1521**.

About Interstate Container

Interstate Container combines local presence with global experience as a division of Interstate Resources, Inc., employing over 1500 people in the US, and a member of the multinational INDEVCO Group. The company's reach spans the Eastern and Southern US with 12 manufacturing plants and 7 warehouses located in the New England, Mid-Atlantic, East and South regions.

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