

JAX launches new website & online store

[JAX INC.](#) is inviting visitors to explore its new website and online store. The new website, www.jax.com, has been designed to provide the ultimate user-friendly experience with improved navigation and functionality throughout. It allows customers to access detailed product information, safety data sheets and local distributor location and contact information with ease.

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The site includes extensive product information to help customers understand the complete range of lubrication solutions that JAX has to offer. Technical data, product information, and application **success stories** work together to provide a detailed overview of the company's capabilities across a wide range of sectors, including Heavy Duty Industrial, Food and Beverage Processing, and Packaging.

Created with the user experience firmly in mind, the website has been designed using the latest technology so the site is compatible with today's browsers and mobile devices - without the need for Adobe® Flash to view it.

In addition to the JAX family of products, the Pressure Lube online store can be accessed via the new website. The online store offers customers the opportunity to purchase aerosol and alternative packaging products on a smaller scale.

The new website and online store means that customers can now benefit from richer online content that is easier to navigate and share with others, assisting the specification process. This is a result of talking with customers and gaining valuable feedback.

On the JAX website, visitors can also stay informed with the latest **news** of the company, and industrial lubricants industry. The **Stay in the loop** section features an opt-in option to receive the latest announcements, product advancements and opinion pieces from industry experts.

ABOUT JAX INC.

[JAX](#) has been the industry leader in Food Grade lubricants for over 60 years. More than just great products, JAX is committed to offering cutting edge technology and total after-sale service, including comprehensive education and on-site training. JAX strives to be a partner in making your innovations work hard, and your tried processes run smoother.