



MEDIA RELEASE

At IPPE 2018, Matrix Demonstrates How Poultry Processors Can Boost Line Speed When Bagging Frozen Chicken or Turkey Pieces

The new all-in-one Morpheus XL for vf/f/s of narrow to wide pillow and gusseted bags not only reaches speeds of up to 120 bags of frozen chicken or turkey pieces per minute, but also increases the processor's capacity for high throughput of multiple SKUs on the same line. (Matrix Booth #B4075)

SAUKVILLE, Wis., December 21, 2017 – [Matrix Packaging Machinery](#), a member of the [ProMach](#) family of brands, introduces to the poultry industry at the International Production & Processing Expo (IPPE), January 30 - February 1 in Atlanta, the high speed Morpheus XL vertical form/fill/seal (vf/f/s) bagger, a new solution for accurately forming and filling narrow to extra wide bags of frozen poultry pieces at up to 120 bags per minute on one compact platform. **(Matrix Booth #4075)**

Advanced engineering optimized the Morpheus XL for quality sealing at high speed on polyethylene film, the type of film used in individually quick frozen (IQF) poultry-piece packaging. At the show, Matrix will demonstrate for show attendees the Morpheus XL forming and filling IQF bags. The Morpheus XL produces pillow and gusted bags from two inches wide all the way up to 15 inches. With its fast, precise changeover and broad range of bag sizes and types, a single Morpheus XL can replace two slower and older machines for significantly lower capital investment and reduced labor costs on the packaging line.

Matrix's unique servo-based adjustment system AutoPro ensures fast, accurate, and trouble-free changeover – faster by a minimum of 50 percent over competitive machines. AutoPro gives poultry processors and contract packagers the ability to run a greater number of stock keeping units (SKUs) on the same line without the downtime and labor-overhead penalty associated with frequent changeover. AutoPro comes standard on all Morpheus models.

Morpheus is the most advanced vf/f/s platform in the company's history in terms of overall speed, film handling, servo axis adjustment, ease of operation, and lowest overall cost of ownership. For more information on the innovative Morpheus XL, call **888-628-7491** and visit www.MatrixPM.com. Be sure to stop by the Matrix Booth #4075 at 2018 IPPE for a demonstration.

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About Matrix Packaging Machinery

Celebrating 30 years of packaging excellence, Matrix Packaging Machinery is the industry-leading manufacturer of vertical form fill seal (VFFS) packaging equipment, delivering rugged, well-engineered, cost competitive and easy-to-use packaging systems backed by a large world-class service team. For decades, Matrix has demonstrated the ability, knowledge, and commitment to tailor highly efficient and profitable packaging systems for its global customer base. The company works collaboratively with customers to determine whether any system customization is required and then develops the ideal solution for the environment. As a ProMach brand, Matrix is uniquely qualified to provide its customers with a wealth of knowledge along the entire packaging line and can facilitate integrating packaging and processing products and solutions for food, beverage, consumer goods, pharmaceutical, and other products throughout the world. www.matrixpm.com.

About ProMach

ProMach is a family of best-in-class packaging solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire packaging spectrum: filling and capping, flexibles, pharma, product handling, labeling and coding, and end of line. ProMach also provides Performance Services, including integrated solutions, design/build, engineering services, and productivity software to optimize packaging line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout the United States, Canada, Mexico, Brazil, Europe, United Arab Emirates, and China. For more information about ProMach, visit www.ProMachBuilt.com.

Media Contact

John Eklund | Vice President, Marketing
ProMach
John.Eklund@ProMachBuilt.com
704-944-5340

