

Optimal Answers to show producers and processors how to save money and improve profit with decision optimization software at IPPE 2018

Sometimes the optimal answer to your questions is right in front of you – Hall B, Booth B8674

Knoxville, TN, January 29, 2018 – Optimal Answers LLC develops decision optimization software solutions that enable organizations to generate the most advantageous (optimal) answers to their critical decisions. At IPPE 2018, the company is showing food and feed producers and processors how to achieve measurable savings and profit improvement of 3% or more by applying decision optimization solutions to their most important decision support needs.

“While many acceptable solutions to a business problem exist, only one (optimal) result meets the constraints or business rules and is the single minimum cost or maximum profit solution,” said T. Brient Mayfield, Optimal Answers’ Founder and Chief Executive Officer. Mayfield, who got his start in the food industry with his family’s dairy business added, “We have been partnering with the food and feed industry for some time, helping to optimally solve a broad range of decision support problems – inventory management and procurement, planning and scheduling, product mix and pricing, assignment and selection, among others – that save time for their users and money for their companies.”

Carlo Davila, Vice President of Development, shared, “Optimization is a mathematical approach, not just a catch phrase. Not all optimization claims today are valid. Our decision optimization solutions overcome the flawed nature of spreadsheets, the predominant decision support tool. We deliver rapid ROI through measurable savings and profit improvement, and prove it time and again.”

Optimal Answers is exhibiting in Booth B8674 in Hall B. The Optimal Answers leadership team will be available to answer your questions, discuss your challenges and open a dialogue around your decision support needs.

About Optimal Answers LLC

Optimal Answers LLC, a leader in cloud-based decision optimization software solutions, enables business, government and individuals to make better decisions by reducing the complexity, time and cost of decision making. Considered the go to company for decision optimization software, Optimal Answers places the power of sophisticated, proven decision optimization technology directly into the hands of users that saves them time and their organizations or families money. With typical, measurable savings and profit improvement of 3% or more over the current method of decision support, what will yours be?

Media Contact:

Lisa Buckley

Email: lisa.buckley@optimalanswers.com

Phone: +1 865.770.3544

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