

## **BIOMIN to Showcase Innovative Gut Performance Solutions at IPPE 2017**

13 January 2017 – BIOMIN, a leading feed additive company, will showcase a range of innovative solutions designed to support the poultry industry at IPPE 2017.

“Gut health plays a critical role in influencing animal productivity as it is considered the backbone of performance,” stated Dr Raj Murugesan, Technical and Marketing Director of BIOMIN America.

[PoultryStar®](#) is a multi-strain product which promotes healthy gut microbiota through specific probiotic microorganisms from poultry for poultry and prebiotic fructo-oligosaccharides (FOS). It was specifically designed to improve gut health in day old chicks and poultry of all ages.

To further serve the poultry industry’s needs, BIOMIN is introducing two major application enhancements for its [PoultryStar®](#) product line, a hatchery application and a post pelleting application, by launching a unique product: [PoultryStar® sol<sup>US</sup> conc.](#) The hatchery application facilitates the administration of [PoultryStar®](#) with vaccines through gel or spray systems, while the post pelleting application focuses the need of adding [PoultryStar®](#) into pellet diets.

The effectiveness of [PoultryStar®](#) has been repeatedly demonstrated in scientific and field studies. The results of scientific studies conducted in collaboration with major US universities on the positive effects of [PoultryStar®](#) on diverse challenges constantly faced by poultry producers have been presented at various scientific conferences such as PSA, AAAP and IPPE over the past few years.

More recently, [PoultryStar®](#) was awarded [a silver medal innovation award](#) by DLG, the German Agricultural Society at EuroTier 2016 in Hannover, Germany. Furthermore, [PoultryStar®](#) was authorized by the European Commission in 2013.

For more, visit the BIOMIN booth C 2853 at the International Production & Processing Expo (IPPE) 2017, in Atlanta, Georgia from January 31 to February 2, 2017.

---

### **This news item is relevant to poultry.**

For additional information on the news that is the subject of this release, contact [media@biomin.net](mailto:media@biomin.net) or visit [www.biomin.net](http://www.biomin.net).

### **About BIOMIN**

At BIOMIN we harness the power of science to support animal health and performance. By applying state-of-the-art and proprietary technology we deliver natural, sustainable and profitable solutions to the livestock industry. For over 30 years we have pioneered innovative solutions for mycotoxin risk management and gut performance. Naturally Ahead.