



## Press release Laboratoires Phodé – December 2016

Terssac, 12<sup>th</sup> December 2016

### **Discover Laboratoires Phodé sensory advanced solutions at IPPE 2017**

*Laboratoires Phodé, Hall B, booth 7783 / 7882, International Production and Processing Expo, 31 of January to 2<sup>nd</sup> of February, Atlanta, USA.*

**Laboratoires Phodé, designer of leading sensory functional solutions dedicated to animals <<Better-Being >>, will showcase its original solutions at IPPE 2016 with its Canadian partner Probiotech International.**

**Visitors are invited to meet the companies' technical experts and sales teams to discover a new vision of Animal Care.**

#### **From Science to << Better-Being >>**

From synergetic expertise developed in the fields of vegetal chemistry, galenic, animal physiology and ethology, Phodé built up a unique knowledge on sensory molecules and plant extracts impact on the brain and the animal as a whole.

Thus, Phodé highlighted positive effects on physiological and zootechnical performance such as:

- stress neuro-modulation
- natural alternatives to Antibiotics
- Natural anti-coccidiosis alternatives

#### **Discover our Innovative range at IPPE:**

- **VÉO Premium** : Modulation of stress perception through brain stimulation
- **Optifeed** : Early stimulation of appetite
- **Oléobiotec** : Digestive management
- **Oléobiotec Cox** : Coccidiosis management
- **Force 6** : Functional vectorised curcumin

#### **Follow our expert technical talk at IPPE!**

Join us during the technical talk dedicated to natural alternatives to antibiotics, by Jean François GABARROU, PhD; Phodé Poultry expert on Wednesday February the 1<sup>st</sup>, from 10.00 to 10.20 room C1305.

Come and join Laboratoires Phodé and its partner Probiotech International at IPPE booth *Hall B, booth 7783 / 7882!*

*Laboratoires Phodé are dedicated to better understanding the effects of olfactory molecules and vegetable extracts on emotions, behaviour, << Better-Being >> and ultimately health of living beings. This expertise allows them to create unique solutions targeting livestock performances with new cerebral approach.*

*More information: [www.phode.com](http://www.phode.com)*

*Probiotech International Inc. is a well established Canadian company, in the animal nutrition business for over 25 years. We believe that animal physiology at the molecular level is the basis for the development and market of feed additive solutions which improve animal performance and well-*

*being while increasing profit for the farmers. Solutions include natural and effective alternatives to antibiotics growth promotors and innovative products to improve well-fare of farm animals.*  
More information: [www.probiotech.com](http://www.probiotech.com)

**For further information :**

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For immediate release