



Pas Reform
Hatchery Technologies

Cargill Honduras expands with SmartPro™ from Pas Reform



Cargill Honduras, part of family-owned US multi-national Cargill, has announced major plans to expand its broiler production facilities, to grow its single stage hatchery to a capacity of 1,2 million day old broilers per week.

Located in the country's second largest city, San Pedro Sula, the building of Cargill Honduras' new hatchery wing is due for completion in the first quarter of 2018 and will increase production capacity by 20%.

Cargill Honduras, is part of Minnesota-based Cargill – a food, agriculture, financial and industrial business group. Established more than 150 years ago, the company today operates in 70 countries worldwide. Cargill Honduras was the first of Cargill's Central American regions to move into poultry production in 1975.

Commenting on the company's latest expansion project, Jorge Duque, president of Cargill Colombia, said: "We have been working satisfactorily with Pas Reform for over eight years now and have expanded our operation in Honduras several times. The current project is a logical next step in our aim to grow in the region and we are looking forward to integrating this new equipment into our operation."

As part of the set-up and integration process early next year, the company is also planning to host a specialist Pas Reform training course – both for its Honduran staff and for other employees from Costa Rica and Nicaragua. Mr Duque explains: "We have



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discussed the organization of a special Pas Reform Academy week, so that we can benefit from the latest knowledge and advancements in poultry embryology and incubation.”

“We are delighted with this contract, which demonstrates renewed trust in Pas Reform and our service team from a very important hatchery customer in Middle America,” says Ranulfo Ortiz, Pas Reform’s regional business development manager.

“Further strengthening our service set up is a key focus moving forward. We are working on rolling out SmartCare™ service and support programmes with Cargill and indeed with all our customers in the region, as part of a strategy to ensure that we maintain the very high percentage hatch of fertiles that we have seen from the start in the hatchery in San Pedro Sula.”

Ends.