



Press release Phodé – January 2018

Terssac, 28th December 2017

Discover sensory advanced solutions by Phodé at IPPE 2018

Phodé, Hall B, booth 8280 / 8282, **I**nternational **P**roduction and **P**rocessing **E**xpo, January 30th to February 1st, Atlanta, USA.

Phodé, designer of leading sensory functional solutions dedicated to animal “Better-Being”, will showcase its original solutions at IPPE 2018 with its Canadian distributor-partner Probiotech International.

Visitors are invited to meet the companies’ technical experts and sales teams to discover a new vision of Animal Care.

From Science to “Better-Being”

Expert in the field of functional olfaction, Phodé has a unique scientific approach to the cerebral ecosystem and develops natural solutions to enhance performance and “Better-Being” of livestock. Research programs and international publications have described Phodé as one of the first laboratories worldwide to fully grasp the direct interactions between stress, appetite and sensitivity to bacterial attacks. All Phodé solutions are positioned as sustainable alternatives and benefit from innovative technologies such as exclusive galenics. Come and discover our original range at IPPE 2018: HALL B Booth 8280/8282

Attend our expert oral presentation at International Poultry Scientific Forum!

Join us during the oral presentation dedicated to latest innovations on
“Effects of essential oils on Campylobacter Jejuni” (M27),
by Jean François GABARROU, PhD; Phodé Poultry expert
on Monday January 29th, at 8.15am, room B312 (Georgia World Congress Center).

Phodé is dedicated to a better understanding of the effects olfactory molecules and exclusive plant extracts on emotions, behaviour, “Better-Being” and ultimately health of living beings. This expertise allows them to create unique solutions targeting livestock performances with new cerebral approach.

More information: www.phode.com

Distributor of Phodé products in Canada:

Probiotech International Inc. is a well-established Canadian company, in the animal nutrition business for over 25 years. We believe that animal physiology at the molecular level is the basis for developing and marketing feed additive solutions which improve animal performance and well-being while increasing profit for the farmers. Solutions include natural and effective alternatives to antibiotics growth promoters and innovative products to improve the welfare of farm animals.

More information: www.probiotech.com

For further information:

Contact: Delphine GASC, Operational Marketing manager

Company: Phodé

Cell: +33 (0)5 63 77 88 60

Email: dgasc@phode.fr

For immediate release