

## **Valley Oaks Steak Company Picks The SIMBA Meat Traceability Solution for Their Processing Facility.**

*Now Meat Processors can manage their production in Real-Time*

**Redmond, WA – December 16, 2017** – Dynamic Systems Inc. a leading provider of real-time, plant floor data collection systems for Meat Processors. The SIMBA system collects real-time production, traceability, inventory, and shipping information using touch computers and barcoding. The result is a powerful system that will increase productivity, lower costs and improve revenues.

**About Valley Oaks Steak Company** - Valley Oaks Steak Company sells locally grown grain-fed beef in the Kansas City area. Valley Oaks' Angus cattle carry some of the top pedigrees in the country, resulting in top-quality beef. It was important to the owners that their customers be confident in the origin and quality of their steaks, so they looked for a comprehensive traceability system that would also help run their business. Valley Oaks Steak Company is now able to report the date and time a cut of beef was butchered and packed, proving the freshness of their beef as well as confirming the origin.

**About SIMBA™ from Dynamic Systems** The [SIMBA™](#) system from Dynamic Systems resides on the production floor and automates data collection as meat is butchered, processed and packed. The solution uses fast, accurate barcode technology to record details such as product attributes, pack dates, inventory locations and shipping details. SIMBA™ provides Real-time Traceability and Production details that help companies respond quickly to changing conditions. “We are excited about The SIMBA installation at Valley Oaks Steak Company,” says Alison Falco, President of Dynamic Systems. “We’ve been providing our SIMBA™ system to the seafood processors for years, and we had been asked for a real time solution that is specifically designed for Meat Processing Industry. Most systems require a lot of time-consuming keyboard data entry to collect production information, and their traceability systems do not have the depth that SIMBA provides.”

SIMBA™ can be used as a stand-alone system in a production facility or can integrate to a number of ERP system to provide a comprehensive company-wide solution.

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