

NEWS RELEASE

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FOR IMMEDIATE RELEASE

WATT Global Media to host new events and showcase publications at IPPE
2019 marks the company's 66th year exhibiting at one of the world's largest trade shows

Rockford, IL – February 6, 2019 – WATT Global Media will host two exclusive live events and showcase its most current publications and upcoming events at the International Production & Processing Expo (IPPE), taking place on February 12-14, 2019, at the Georgia World Congress Center (GWCC) in Atlanta, GA. WATT's exhibit will include sought-after Top Companies information.

IPPE is the world's largest annual display of technology, equipment, supplies and services used in the egg, meat and poultry industries as well as in feed manufacturing. In 2018, the event attracted 30,678 attendees and 1,216 exhibitors from over 124 countries, placing the show in the top 30 in the United States. The 2019 IPPE will be the biggest ever with 1,427 exhibitors filling all three halls of the GWCC. This is WATT Global Media's 66th year exhibiting.

Along with IPPE, WATT Global Media will co-produce/host the [Latin American Poultry Summit](#), a new program on February 11-12. The summit will focus on issues of greatest priority to Latin American poultry and egg producers and processors. It also will include a special recognition for the Latin American Hall of Fame to celebrate individuals who have dedicated their lives to the advancement of the poultry industry. This will be presented by WATT Global Media and Industria Avícola magazine.

On February 13, WATT Global Media will host the [Feed Strategy Conference: Feeding Poultry to Meet Evolving Consumer Demands](#), a half-day seminar. It will highlight tools animal feed stakeholders need to maintain productivity and profitability in a changing production landscape. Additionally, the seminar will examine the role feed plays in building consumer confidence now and into the future.

"At IPPE, the industry's audience and business partners come together in a unique forum that leads to building knowledge, sharing new technology and making connections with leaders around the globe," says Greg Watt, President/CEO. "In our 66th year as an exhibitor, it is an honor to be a part."

WATT Global Media is exhibiting at IPPE 2019 in Hall C, Booth #10961. Attendees can stop by to pick up the latest edition of its various agribusiness publications or to sign up for complimentary subscriptions.

About WATT Global Media

WATT Global Media provides exceptional business content and solutions to the agribusiness industry. As an industry innovator, WATT Global Media has connected buyers and sellers in the poultry, pig, animal feed and pet food industries through its media channels for over 100 years.

www.WATTGlobalMedia.com

About WATT Global Media



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