

EXPERIENCE IT ALL AT IPPE 2024

January 30 – February 1, 2024
Atlanta, GA USA

ATTENDEE PROSPECTUS

REGISTRATION OPENS OCTOBER 16
EARLY BIRD DISCOUNT ENDS JANUARY 12, 2024

Produced by:



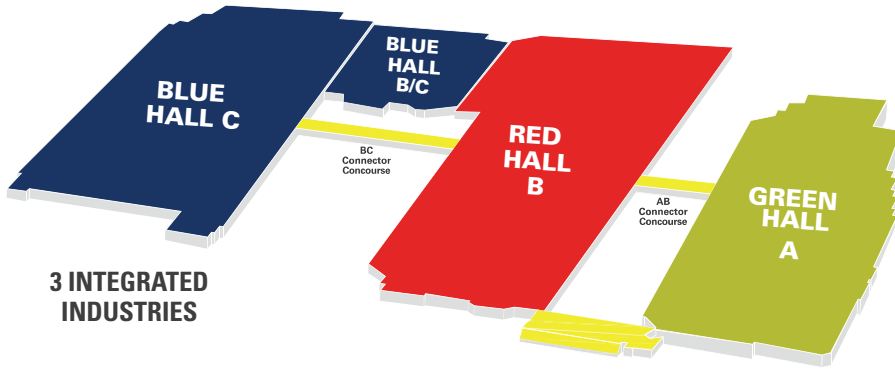
IPPEXPO.ORG

IPPE 2024



COMMUNITY LOUNGES

Community lounges will be in Halls A, B and C and will include wireless internet service, charging stations, comfortable seating and ample opportunities for networking.



3 INTEGRATED INDUSTRIES

GREEN HALL A

ANIMAL FOOD INGREDIENTS & EQUIPMENT / ANIMAL HEALTH / RENDERING

RED HALL B & BLUE HALLS BC / C

ANIMAL HEALTH / EGG PRODUCTION & PROCESSING / GENETICS / INCUBATION / LIVE PRODUCTION (GROWOUT) / FOOD SAFETY / WORKER SAFETY / MEAT & POULTRY PROCESSING & PACKAGING / RENDERING



ADDITIONAL FEATURES

FOOD SAFETY PAVILION

The food safety pavilion, located in **RED Hall B**, features exhibitors within the food safety industry.

WORKER SAFETY PAVILION

The worker safety pavilion, located in **RED Hall B**, features exhibitors within the worker safety industry.

IPPE HIGHLIGHTS

#21

RANKING IN THE TOP
TRADE SHOWS
IN THE U.S.

80+

HOURS OF LEARNING
SESSIONS

1,200+

INTERACTIVE EXHIBITS
IN 4 HALLS

12.5+

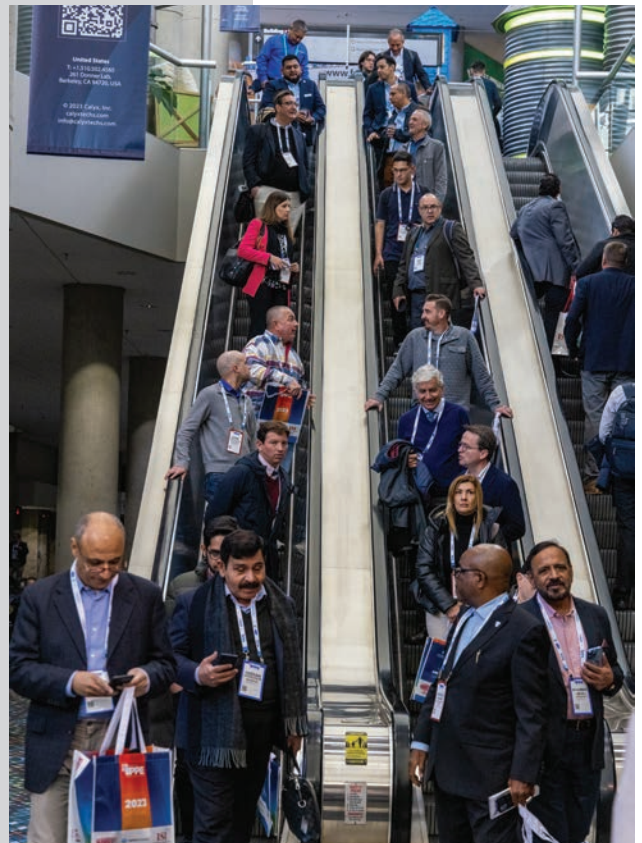
(5+ HECTARES)
OF INNOVATIONS,
TECHNOLOGY,
EQUIPMENT & SERVICES

30,000+

INDUSTRY LEADERS WORLDWIDE

2023 IPPE SHOW STATISTICS:

- More than 80% of attendees consider IPPE as fairly to very important for their businesses.
- Approximately 4 in 5 were fairly or very satisfied with IPPE.
- For more than 2 in 5, it was their first time attending with around a third attending in 2022.
- C-level executives and sales/marketing job holders were represented best, alongside directors, sales/marketing, plant/live operations, engineering/facility, and research & development personnel.
- Education and networking objectives were key for attendees.
- The representation of product groups and segments at IPPE was valued highly by more than 3 in 4 attendees.
- More than half of the attendees were likely to purchase a product or service from their experience.



[IPPEXPO.ORG](https://ipexpo.org)

INNOVATION & TECHNOLOGY

Animal Food, Poultry and Meat Production, Processing and Packaging Equipment and Services - All Under One Roof!



Animal Health Services

Breeding, Hatching & Growing Equipment

Casings

Cutting & Boning

Environmental Systems

Facility Design & Engineering

Feed & Pet Food Ingredients

Feed Manufacturing Equipment

General Packinghouse Equipment

Livestock & Poultry Production Equipment & Services

Logistics & Process Control Programs & Equipment

Packaging Equipment & Supplies

Processing Equipment & Technology

Quality Control Solutions

Sanitation & Cleaning

Seasonings, Ingredients & Additives

Slaughtering Equipment

Temperature Control

Transportation & Storage Services

Wastewater Treatment



LEARNING

IPPE offers more than 80 hours of learning sessions on food safety, plant operations, sustainability and other current industry topics. Check the IPPE website, ippexpo.org, on October 2 for the complete schedule.

PAID PROGRAMS

(CAN BE ADDED DURING REGISTRATION)

- Pet Food Conference
- Latin American Poultry Summit
- International Poultry Scientific Forum
- International Rendering Symposium

AND MORE....

FREE EDUCATIONAL OPPORTUNITIES

- Feed Education Program
- Meat Industry Education Program
- Market Intelligence Forum
- Animal Agriculture Sustainability Summit
- **TECHTalks:** On-floor sessions featuring the latest in product and process innovation

AND MANY MORE....



HOTELS

Attendees receive discount rates at convention hotels citywide. Hotel reservations can be made beginning **October 16** at ippexpo.org, through the IPPE housing agency, Maritz Global Events.



GLOBAL REACH

IPPE's international participation represents 26% of attendees! Following are services to simplify your experience:

- Translation services and international trade center
- Customized invitation letters for international attendees' visa applications
- Invitation letters can be requested prior to registration opening if application approval delays are expected. Contact show management for more details at info@ippexpo.org. Otherwise, letters can be requested during IPPE registration, which will open October 2.

\$ REGISTER EARLY & SAVE \$50!

General registration opens **October 16** at ippexpo.org. Early registrants pay only **\$80**. Registration is **\$130** beginning **January 13, 2024**. Fees include three-day access to the trade show floor, select learning sessions and the Welcome Reception.



IPPE 2024



IPPE would like to thank you for being part of the animal food, meat, and poultry and egg communities. IPPE is the only exposition of its kind bringing new experiences and highlighting the most current innovations and solutions in the industry. IPPE's extensive range of solutions draws industry leaders worldwide committed to business development, implementing best practices, updating operations and remaining competitive.

IPPE reflects the evolution of animal food, meat, and poultry and egg markets, representing expansion into other proteins, vertical growth and crossover solutions. IPPE annually invests revenue from the Expo into the industries that it serves. Sponsoring organizations – the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute – utilize the revenues to support critical research, education, crisis management assistance, public relations and regulatory assistance for your business.

In partnership with the **American Meat Science Association, American Society of Agricultural and Biological Engineers, Canadian Meat Council, ComeCarne, International Feed Industry Federation, National Chicken Council, National Poultry and Food Distributors Association, North American Renderers Association, Southeast Meat Association, Southern Poultry Science Society, Southern Conference on Avian Diseases and Southwest Meat Association**, this "Go-To" powerhouse of a show will allow you to build relationships, find new suppliers and vendors, and connect with your colleagues in one place at one time. Experience It All at IPPE 2024!

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CONNECT @ IPPE

Learn more about the 2024 IPPE at ippexpo.org.

#IPPE2024 @   

*More
networking
and connecting
opportunities to
be announced!*

COLLEGE STUDENT CAREER PROGRAM

A chance to
meet with future
employees

YOUNG LEADERS UNDER 30 PROGRAM

Meet the brightest
rising stars in our
industry

WELCOME RECEPTION

on Tuesday
afternoon,
January 30



HOW CAN WE SUPPORT YOU?



As we plan for the 2024 IPPE, we aim to be a valuable resource for you. Please let us know how we can support you and the industry by emailing info@ippexpo.org or calling:

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