

2025



**READY TO FEED
YOUR BUSINESS
GROWTH?**



**READY TO MEAT
YOUR BOTTOM-LINE
GOALS?**

**READY TO CRACK
OPEN NEW
INNOVATIONS FOR
YOUR BUSINESS?**



**January 28 – 30, 2025
Atlanta, GA USA**

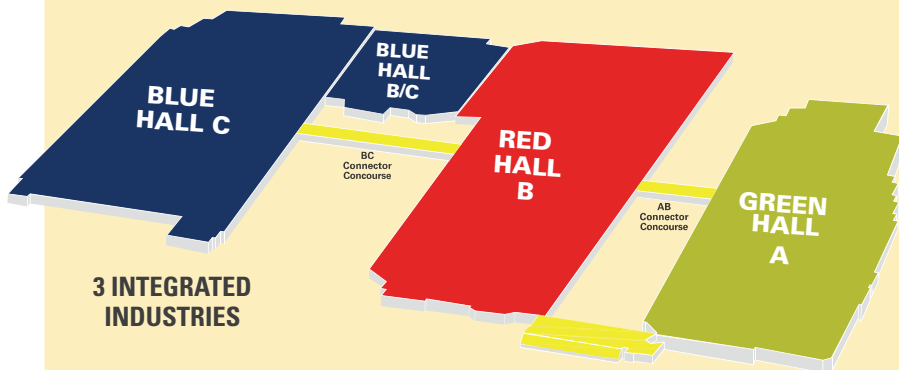
**REGISTRATION OPENS OCTOBER 7
SUPER SAVER DISCOUNT ENDS JANUARY 10, 2025**

Produced by:



IPPEXPO.ORG

IPPE 2025



GREEN HALL A

ANIMAL FOOD INGREDIENTS & EQUIPMENT / ANIMAL HEALTH / RENDERING

RED HALL B & BLUE HALLS B / C

ANIMAL HEALTH / EGG PRODUCTION & PROCESSING / GENETICS / INCUBATION / LIVE PRODUCTION (GROWOUT) / FOOD SAFETY / WORKER SAFETY / MEAT & POULTRY PROCESSING & PACKAGING / RENDERING



COMMUNITY LOUNGES

Community lounges will be in Halls A, B and C and will include wireless internet service, charging stations, comfortable seating and ample opportunities for networking and connecting with colleagues.

NEW THIS YEAR

COMMUNITY COURTYARD

IPPE's community courtyard will be available in Hall B with additional seating and fun games, such as checkers, cornhole and Connect 4 to help you relax when you need a break from walking the vast trade show floor.

ADDITIONAL AREAS

FOOD SAFETY PAVILION

The food safety pavilion, located in **RED Hall B**, features exhibitors within the food safety industry.

WORKER SAFETY PAVILION

The worker safety pavilion, located in **RED Hall B**, features exhibitors within the worker safety industry.

IPPE FEATURES

1,300+

INTERACTIVE EXHIBITS IN 4 HALLS

3

INTEGRATED INDUSTRIES

#21

RANKING IN THE TOP TRADE SHOWS IN THE U.S.

13+

ACRES

(10+ FOOTBALL FIELDS) OF INNOVATIONS, TECHNOLOGY, EQUIPMENT & SERVICES

80+

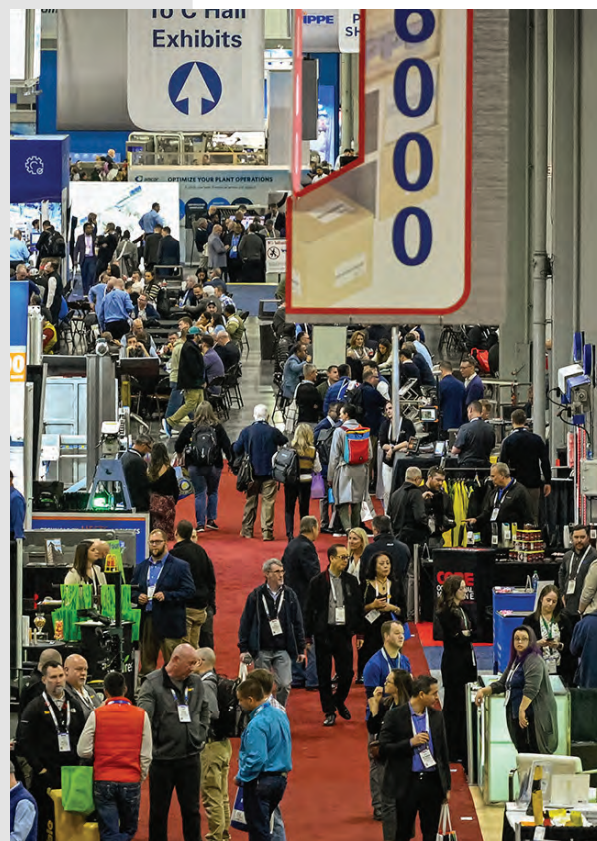
HOURS OF LEARNING SESSIONS

30,000+

INDUSTRY LEADERS WORLDWIDE

2024 IPPE SHOW STATISTICS:

- More than 80% of attendees find IPPE important for their business.
- Approximately 4 in 5 were fairly or very satisfied with IPPE.
- More than 40% were first-time attendees.
- C-level executives and sales/marketing job holders were best represented, alongside directors, plant/live operations, engineering/facility, and research & development personnel.
- Education and networking objectives were key for attendees.
- More than 75% valued the representation of product groups and segments available.
- More than half of attendees likely to purchase a product or service from the show.
- There were 1,432 exhibitors, of which 268 were new.



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READY TO FIND THOUSANDS OF SOLUTIONS TO MEET YOUR BUSINESS NEEDS?

Animal Food, Poultry and Meat Production, Processing and Packaging Equipment and Services - All Under One Roof!



Animal Health Services

Breeding, Hatching & Growing Equipment

Casings

Cutting & Boning

Environmental Systems

Facility Design & Engineering

Feed & Pet Food Ingredients

Feed Manufacturing Equipment

General Packinghouse Equipment

Livestock & Poultry Production Equipment & Services

Logistics & Process Control Programs & Equipment

Packaging Equipment & Supplies

Processing Equipment & Technology

Quality Control Solutions

Sanitation & Cleaning

Seasonings, Ingredients & Additives

Slaughtering Equipment

Temperature Control

Transportation & Storage Services

Wastewater Treatment

KNOWLEDGE

IPPE offers more than 80 hours of learning sessions on artificial intelligence, automation, food safety, plant operations, sustainability and other current industry topics. Check the IPPE website, ippexpo.org, on October 7 for the complete schedule.

PAID PROGRAMS

(CAN BE ADDED DURING REGISTRATION)

- Pet Food Conference
- Latin American Poultry Summit
- International Poultry Scientific Forum
- International Rendering Symposium

AND MORE....

FREE EDUCATIONAL OPPORTUNITIES

- Feed Education Program
- Meat Industry Education Program
- Market Intelligence Forum
- Animal Agriculture Sustainability Summit
- **TECHTalks:** On-floor sessions featuring the latest in product and process innovation

AND MANY MORE....



HOTELS

Attendees receive discount rates at convention hotels citywide. Hotel reservations can be made beginning **October 7** at ippexpo.org, through the IPPE housing agency, Maritz.



\$ REGISTER EARLY & SAVE \$50!

General registration opens **October 7** at ippexpo.org. Early registrants pay only **\$85**. Registration is **\$135** beginning **January 11, 2025**. Fees include three-day access to the trade show floor, select learning sessions and the Happy Hour.

GLOBAL REACH

IPPE's international participation represents 29% of attendees! Following are services to simplify your experience:

- Translation services and access to the International Trade Center
- Customized invitation letters for international attendees' visa applications
- Invitation letters can be requested prior to registration opening if application approval delays are expected. Contact show management for more details at info@ippexpo.org. Otherwise, letters can be requested during IPPE registration, which will open October 7.





CONNECT @ IPPE

Learn more about the 2025 IPPE at ippexpo.org.

#IPPE2025   

*More
networking
and connecting
opportunities to
be announced!*

COLLEGE STUDENT CAREER PROGRAM

A chance to
meet with future
employees

YOUNG LEADERS UNDER 30 AWARD

Meet the brightest
rising stars in our
industry

HAPPY HOUR

on Tuesday
afternoon,
January 28



HOW CAN WE SUPPORT YOU?



As we plan for the 2025 IPPE, we aim to be a valuable resource for you. Please let us know how we can support you and the industry by emailing info@ippexpo.org or calling:

Gwen Venable, USPOULTRY:

+1.678.514.1971

Sarah Novak, AFIA:

+1.703.558.3574

Eric Zito, Meat Institute:

+1.202.587.4223



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IPPE 2025

IPPE would like to thank you for being part of the animal food, meat, and poultry and egg communities. IPPE is the only exposition of its kind bringing new experiences and highlighting the most current innovations and solutions in the industry.

IPPE reflects the evolution of animal food, meat, and poultry and egg markets, representing expansion into other proteins, vertical growth and crossover solutions. IPPE annually invests revenue from the Expo into the industries that it serves. Sponsoring organizations – the U.S. Poultry & Egg Association, American Feed Industry Association and Meat Institute – utilize the revenues to support critical research, education, crisis management assistance, public relations and regulatory assistance for your business.

In partnership with the **American Meat Science Association, American Society of Agricultural and Biological Engineers, Canadian Meat Council, ComeCarne, National Chicken Council, National Poultry and Food Distributors Association, North American Renderers Association, Southeast Meat Association, Southern Poultry Science Society, Southern Conference on Avian Diseases and Southwest Meat Association**, IPPE's extensive range of solutions draws industry leaders worldwide that are committed to business development, implementing best practices, updating operations and remaining competitive.

IPPE will allow you to find new suppliers and vendors, build relationships, and connect with your colleagues in one place at one time. Do not miss out on attending!