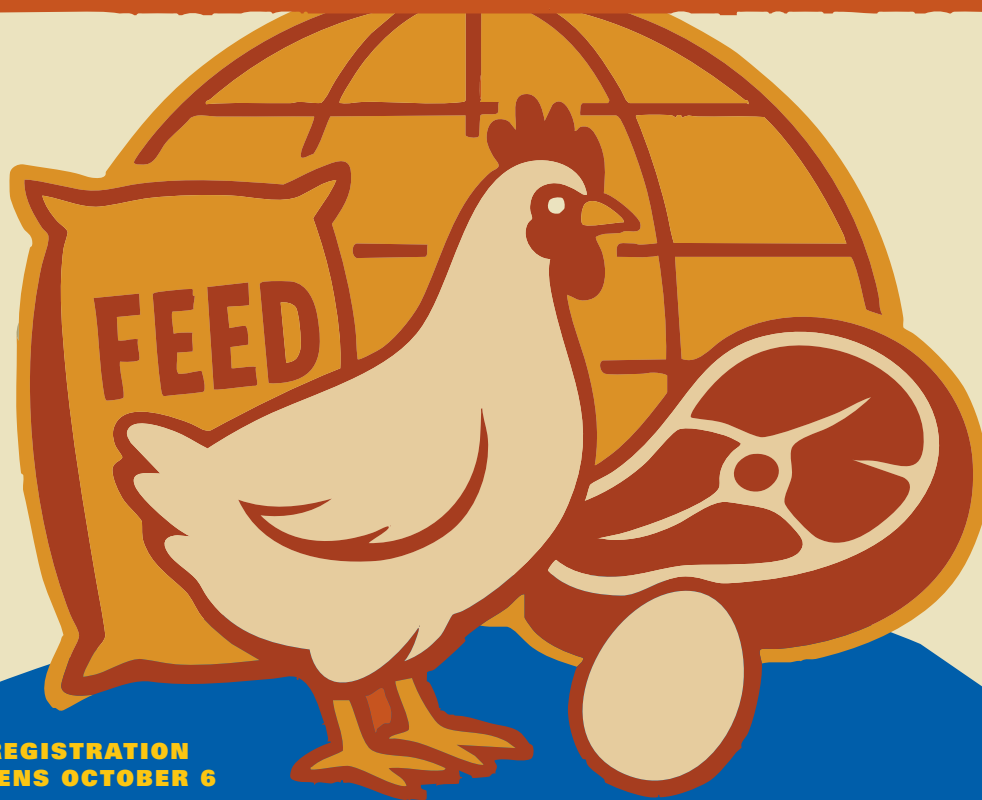




January 27 - 29, 2026
Atlanta, GA USA

WELCOME TO IPPE



**REGISTRATION
OPENS OCTOBER 6**

SUPER SAVER DISCOUNT ENDS JANUARY 9, 2026

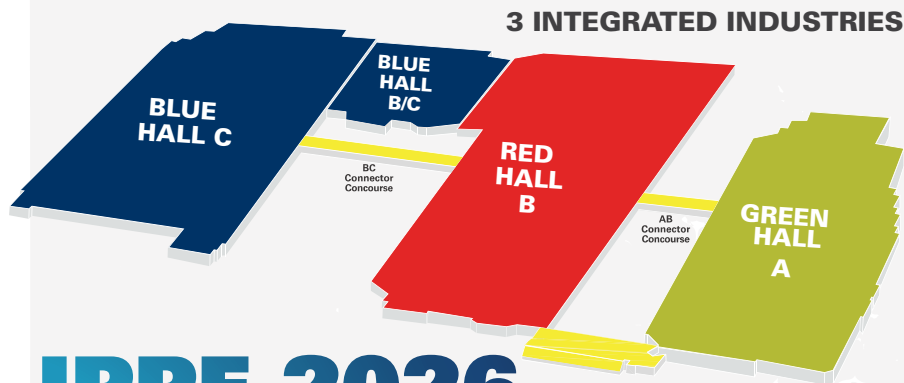
**DRIVEN BY GENETICS,
DEFINED BY PRECISION,
FUELED BY FORMULATION.**

PRODUCED BY:



USPOULTRY
U.S. POULTRY & EGG ASSOCIATION

IPPEXPO.ORG



IPPE 2026



COMMUNITY COURTYARD

IPPE's community courtyard will be available in **Hall-BC** with additional seating and fun games, such as checkers, cornhole and Connect 4 to help you relax when you need a break from walking the vast trade show floor.

BLUE HALLS BC / C

FOOD SAFETY / WORKER SAFETY / MEAT & POULTRY PROCESSING & PACKAGING / RENDERING

RED HALL B

ANIMAL HEALTH / EGG PRODUCTION & PROCESSING / GENETICS / INCUBATION / LIVE PRODUCTION (GROWOUT)

GREEN HALL A

ANIMAL FOOD INGREDIENTS & EQUIPMENT / ANIMAL HEALTH / RENDERING

FOOD SAFETY PAVILION

The food safety pavilion, located in **BLUE Hall BC**, features exhibitors within the food safety industry.

WORKER SAFETY PAVILION

The worker safety pavilion, located in **RED Hall B**, features exhibitors within the worker safety industry.



COMMUNITY LOUNGES

Community lounges will be in **Halls A, B and C** and will include wireless internet service, charging stations, comfortable seating and ample opportunities for networking and connecting with colleagues.

IPPE FEATURES

14+ ACRES

(10+ FOOTBALL FIELDS) OF INNOVATIONS, TECHNOLOGY, EQUIPMENT & SERVICES

1,400+

INTERACTIVE EXHIBITS IN 4 HALLS

3

INTEGRATED INDUSTRIES

80+

HOURS OF LEARNING SESSIONS

30,000+

INDUSTRY LEADERS WORLDWIDE



2025 IPPE SHOW STATISTICS:

- More than 90% of attendees find IPPE important for their business.
- Approximately 4 in 5 were fairly or very satisfied with IPPE.
- More than 40% were first-time attendees.
- C-level executives and sales/marketing job holders were best represented, alongside directors, plant/live operations, engineering/facility, and research and development personnel.
- Networking / exchanging experiences, obtaining information on new products / technology, and initiating new business relations objectives were key for attendees.
- More than 75% valued the representation of product groups and segments available.
- More than half of attendees likely to purchase a product or service from the show.
- There were 1,385 exhibitors, of which 252 were new.



IPPE LAYS SOLUTIONS AT YOUR FEET

Animal Food, Poultry and Meat Production, Processing and Packaging Equipment and Services - IPPE is the birthplace of innovation!



Animal Health Services

Breeding, Hatching & Growing Equipment

Casings

Cutting & Boning

Environmental Systems

Facility Design & Engineering

Feed & Pet Food Ingredients

Feed Manufacturing Equipment

General Packinghouse Equipment

Livestock & Poultry Production Equipment & Services

Logistics & Process Control Programs & Equipment

Packaging Equipment & Supplies

Processing Equipment & Technology

Quality Control Solutions

Sanitation & Cleaning

Seasonings, Ingredients & Additives

Slaughtering Equipment

Temperature Control

Transportation & Storage Services

Wastewater Treatment

IPPE "MEATS" YOUR KNOWLEDGE GOALS

IPPE offers more than 80 hours of learning sessions on artificial intelligence, automation, food safety, plant operations, sustainability and other current industry topics. Check the IPPE website, ippexpo.org, on **October 6** for the complete schedule.

PAID PROGRAMS

(CAN BE ADDED DURING REGISTRATION)

- Pet Food Conference
- Latin American Poultry Summit
- International Poultry Scientific Forum
- International Rendering Symposium
- Foreign Material Workshop

And More....

COMPLIMENTARY EDUCATIONAL OPPORTUNITIES

- Feed Education Program
- Meat Industry Education Program
- Poultry Market Intelligence Forum
- Animal Agriculture Sustainability Summit
- TECHTalks: On-floor sessions featuring the latest in product and process innovation

And Many More....





HOTELS

Attendees receive discount rates at convention hotels citywide. Hotel reservations can be made beginning **October 6** at ippexpo.org, through the IPPE housing agency, Maritz.



IPPE FEEDS YOUR GLOBAL PARTICIPATION

IPPE's international participation represents 29% of attendees! The following are services to simplify your experience:

- Translation services and access to the International Trade Center
- Customized invitation letters for international attendees' visa applications
- Invitation letters can be requested prior to registration opening if application approval delays are expected. Contact show management for more details at info@ippexpo.org. Otherwise, letters can be requested during IPPE registration, which will open October 6.

\$ REGISTER EARLY & SAVE \$50!

General registration opens **October 6** at ippexpo.org. Early registrants pay only **\$85**. Registration is **\$135** beginning **January 10, 2026**. Fees include three-day access to the trade show floor, select learning sessions and the Happy Hour.





CONNECT @ IPPE

Learn more about the 2026 IPPE at ippexpo.org.

#IPPE2026   

COLLEGE STUDENT CAREER PROGRAM

A chance to meet with future employees

YOUNG LEADERS UNDER 30 AWARD

Meet the brightest rising stars in our industry

HAPPY HOUR

on Tuesday afternoon, January 27

More networking and connecting opportunities to be announced!



HOW CAN WE ASSIST YOU?



As we prepare for the 2026 IPPE, our goal is to be a meaningful resource for you and your business. We welcome your input on how we can best support your needs and the broader industry. Feel free to reach out to us at info@ippexpo.org or give us a call.

Gwen Venable, USPOULTRY:

+1.678.514.1971

Victoria Broehm, AFIA:

+1.703.558.3579

Eric Zito, Meat Institute:

+1.202.587.4223

Thank You for Being Part of Our Community

IPPE extends its sincere appreciation for your involvement in the animal food, meat, and poultry and egg industries. As the only exposition of its kind, IPPE offers a unique platform to explore cutting-edge innovations and the latest solutions shaping the industries.

Reflecting Industry Evolution

IPPE is a reflection of the dynamic growth across the animal food, meat, and poultry and egg industries. It showcases the industry's expansion into other proteins, vertical growth and cross-over solutions. Each year, revenue generated by the Expo is reinvested directly into the industries it supports. The sponsoring organizations — the U.S. Poultry & Egg Association, American Feed Industry Association, and Meat Institute — use these funds to advance essential initiatives in research, education, public relations, crisis management and regulatory support for your business.

A Global Collaboration

Through partnerships with organizations such as the **American Meat Science Association, National Chicken Council, National Poultry and Food Distributors Association, North American Renderers Association, Southern Poultry Science Society, Southern Conference on Avian Diseases, and Southwest Meat Association**, IPPE attracts global industry leaders that are dedicated to enhancing operations, applying best practices, driving business growth, and staying ahead in a competitive landscape.

Why You Should Attend

IPPE is your opportunity to discover new suppliers, build strategic relationships, and reconnect with colleagues — all in one convenient location. Don't miss the chance to be part of this pivotal industry event!

