



SEE TOMORROW'S POULTRY, MEAT AND ANIMAL FOOD INDUSTRY TODAY

JANUARY 26 - 28, 2027
ATLANTA, GA USA



REGISTRATION OPENS OCT. 5

SUPER SAVER DISCOUNT ENDS JANUARY 8, 2027

Explore the technologies transforming poultry and egg,
meat and animal food production.

PRODUCED BY:



USPOULTRY
U.S. POULTRY & EGG ASSOCIATION

IPPEXPO.ORG

2026 IPPE SHOW STATISTICS:

More than **90%** of attendees find IPPE important for their business.

There were **32,550** registered attendees, with **33%** being first-timers.

There were **1,375** exhibitors, **15%** of which were new.

MORE THAN HALF of attendees indicated they were to purchase a product or service from the show.

More than **32,000** leads were scanned by exhibitors.

OPERATIONAL AREAS MOST REPRESENTED

C-LEVEL EXECUTIVES



SALES & MARKETING



PLANT MANAGERS AND LIVE OPERATIONS



WHY ATTENDEES COME TO THE SHOW

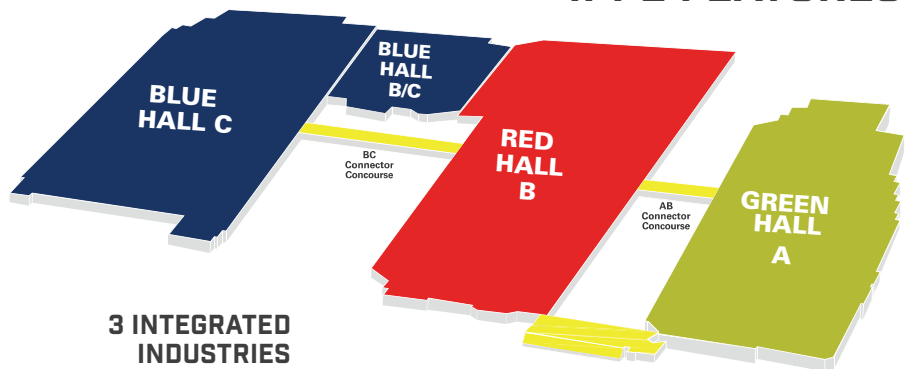
- Networking / exchanging experiences
- Obtain information on new products and technology
- Initiate new business relations objectives.

WHY YOU SHOULD ATTEND

IPPE is where the global animal food and protein industries come together to:

- Discover emerging technologies and breakthrough solutions
- Connect with suppliers and decision-makers from around the world
- Gain insights into the trends shaping tomorrow's industry
- Strengthen business relationships and build new opportunities
- Experience the future of the industry — today

IPPE FEATURES



3 INTEGRATED INDUSTRIES

BLUE HALLS BC / C

FOOD SAFETY / WORKER SAFETY / MEAT & POULTRY PROCESSING & PACKAGING / RENDERING

RED HALL B

ANIMAL HEALTH / EGG PRODUCTION & PROCESSING / GENETICS / INCUBATION / LIVE PRODUCTION (GROWOUT)

GREEN HALL A

ANIMAL FOOD INGREDIENTS & EQUIPMENT / ANIMAL HEALTH / RENDERING

FOOD SAFETY PAVILION

The food safety pavilion, located in **BLUE Hall BC**, features exhibitors within the food safety industry.

WORKER SAFETY PAVILION

The worker safety pavilion, located in **RED Hall B**, features exhibitors within the worker safety industry.



14+ ACRES

[10+ FOOTBALL FIELDS] OF INNOVATIONS, TECHNOLOGY, EQUIPMENT & SERVICES

1,400+

INTERACTIVE EXHIBITS IN 4 HALLS

80+

HOURS OF LEARNING SESSIONS

30,000+

INDUSTRY LEADERS WORLDWIDE



THREE INDUSTRIES. ONE GLOBAL EVENT. IPPE 2027.

**Animal Food, Poultry and Egg, Meat
Production, Processing and Packaging
Equipment and Services –
All Under One Roof!**



Animal Health Services

Breeding, Hatching & Growing Equipment

Casings

Cutting & Boning

Environmental Systems

Facility Design & Engineering

Feed & Pet Food Ingredients

Feed Manufacturing Equipment

General Packinghouse Equipment

Livestock & Poultry Production Equipment & Services

Logistics & Process Control Programs & Equipment

Packaging Equipment & Supplies

Processing Equipment & Technology

Quality Control Solutions

Sanitation & Cleaning

Seasonings, Ingredients & Additives

Slaughtering Equipment

Temperature Control

Transportation & Storage Services

Wastewater Treatment

IPPE 2027: WHERE VISION MEETS INNOVATION

IPPE offers more than 80 hours of learning sessions on artificial intelligence, automation, food safety, plant operations, sustainability and other current industry topics. Check the IPPE website, ippexpo.org, on October 5 for the complete schedule.



PAID PROGRAMS

(CAN BE ADDED DURING REGISTRATION)

- Pet Food Conference
- Latin American Poultry Summit
- International Poultry Scientific Forum
- International Rendering Symposium
- Foreign Material Workshop

And More....

COMPLIMENTARY EDUCATIONAL OPPORTUNITIES

- Feed Education Program
- Meat Industry Education Program
- Poultry Market Intelligence Forum
- Animal Agriculture Sustainability Summit
- TECHTalks: On-floor sessions featuring the latest in product and process innovation

And Many More....



HOTELS

Attendees receive discounted rates at convention hotels citywide. Hotel reservations can be made beginning **October 5** at ippexpo.org, through the IPPE housing agency, Maritz.



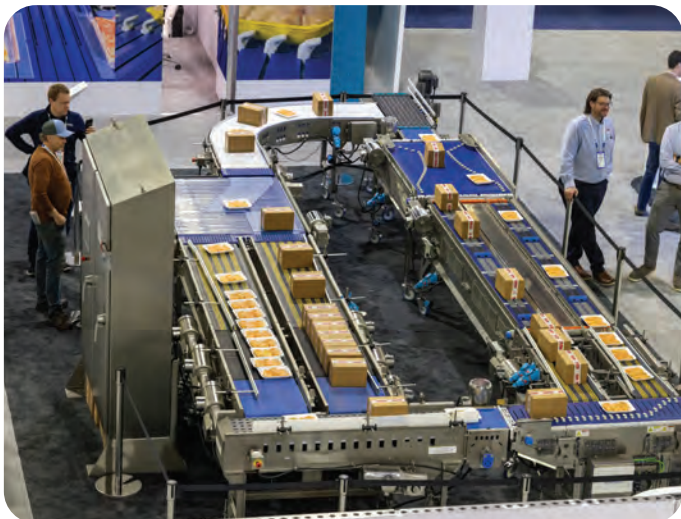
REGISTER EARLY & SAVE!

General registration opens **October 5** at ippexpo.org. Early registrants pay only **\$99 USD**. From **January 9 - 25, 2027**, the rate will be **\$149 USD**. Starting January 26, the IPPE onsite registration fee is **\$199 USD**. Fees include three-day access to the trade show floor, complimentary education programs and the Happy Hour.

IPPE FEEDS YOUR GLOBAL PARTICIPATION

International participants make up 29% of IPPE attendees! The following are services to simplify your experience:

- Translation services and access to the International Trade Center
- Customized invitation letters for international attendees' visa applications
- Invitation letters can be requested prior to registration opening if application approval delays are expected. Contact IPPE show management for more details at info@ippexpo.org. Otherwise, letters can be requested during IPPE registration, which will open **October 5**.





CONNECT @ IPPE

Learn more about the 2027 IPPE at ippexpo.org.

#IPPE2027



COLLEGE STUDENT CAREER PROGRAM

A chance to meet with future employees



HAPPY HOUR

on Tuesday afternoon, January 26



YOUNG LEADERS UNDER 30 AWARD

Meet the brightest rising stars in our industry

COMMUNITY COURTYARD

Designed as a fun and casual gathering space, the courtyard offers additional seating and interactive games like checkers, cornhole and putterball — the perfect place to relax, recharge and connect while exploring the expansive trade show floor.

COMMUNITY LOUNGES

Conveniently located in Halls A, B and C, the Community Lounges will feature wireless internet service, charging stations, comfortable seating and welcoming spaces designed for networking, collaboration and conversation with industry colleagues from around the world.

More networking and connecting opportunities to be announced!



HOW CAN WE ASSIST YOU?

As we prepare for the 2027 IPPE, our goal is to be a meaningful resource for you and your business. We welcome your input on how we can best support your needs and the broader industry.

Feel free to reach out to us at info@ippexpo.org or give us a call.

Gwen Venable, USPOULTRY:

+1.678.514.1971

Victoria Broehm, AFIA:

+1.703.558.3579

Eric Zito, Meat Institute:

+1.202.587.4223

Thank You for Being Part of Our Community

IPPE extends its sincere appreciation for your continued involvement in the animal food, meat, and poultry and egg industries. As the world's premier event of its kind, IPPE brings together global leaders, innovative technologies and forward-thinking solutions that are shaping the future of animal protein production.

See Tomorrow's Industry Today!

The 2027 IPPE reflects the rapid evolution of the industries it serves — from automation and precision technologies to sustainability, workforce development and cross-sector innovation. IPPE is where ideas become action and where the future of food production is on display today. Each year, revenue generated by the Expo is reinvested directly back into the industries through the work of the sponsoring organizations — the ***U.S. Poultry & Egg Association, American Feed Industry Association and Meat Institute***. These funds support critical programs in research, education, workforce development, public relations, crisis management and regulatory advocacy that strengthen and advance the agricultural community year-round.

A Global Collaboration

Through partnerships with organizations such as the ***American Meat Science Association, National Chicken Council, National Poultry and Food Distributors Association, North American Renderers Association, Southern Poultry Science Society, Southern Conference on Avian Diseases, and Southwest Meat Association***, IPPE attracts decision-makers and innovators from around the world who are focused on improving operations, advancing best practices and driving the future of animal agriculture.

Join the global community at IPPE 2027 and see firsthand how innovation, collaboration and technology are transforming the future of animal food and protein production.

