EXPERIENCE IT ALL AT IPPE 2024

January 30 – February 1, 2024
Atlanta, GA USA
IPPE HIGHLIGHTS

1,200+ INTERACTIVE EXHIBITS IN 4 HALLS
#21 RANKING IN THE TOP TRADE SHOWS IN THE U.S.
12.5+ (5+ HECTARES) OF INNOVATIONS, TECHNOLOGY, EQUIPMENT & SERVICES
30,000+ INDUSTRY LEADERS WORLDWIDE

2023 IPPE SHOW STATISTICS:

• More than 80% of attendees consider IPPE as fairly to very important for their businesses.
• Approximately 4 in 5 were fairly or very satisfied with IPPE.
• For more than 2 in 5, it was their first time attending with around a third attending in 2022.
• C-level executives and sales/marketing job holders were represented best, alongside directors, sales/marketing, plant/live operations, engineering/facility, and research & development personnel.
• Education and networking objectives were key for attendees.
• The representation of product groups and segments at IPPE was valued highly by more than 3 in 4 attendees.
• More than half of the attendees were likely to purchase a product or service from their experience.

IPPE 2024

COMMUNITY LOUNGES
Community lounges will be in Halls A, B and C and will include wireless internet service, charging stations, comfortable seating and ample opportunities for networking.

ADDITIONAL FEATURES

FOOD SAFETY PAVILION
The food safety pavilion, located in RED Hall B, features exhibitors within the food safety industry.

WORKER SAFETY PAVILION
The worker safety pavilion, located in RED Hall B, features exhibitors within the worker safety industry.

IPPEXPO.ORG
INNOVATION & TECHNOLOGY

Animal Food, Poultry and Meat Production, Processing and Packaging Equipment and Services - All Under One Roof!

Animal Health Services
Breeding, Hatching & Growing Equipment
Casings
Cutting & Boning
Environmental Systems
Facility Design & Engineering
Feed & Pet Food Ingredients
Feed Manufacturing Equipment
General Packinghouse Equipment
Livestock & Poultry Production Equipment & Services

Logistics & Process Control Programs & Equipment
Packaging Equipment & Supplies
Processing Equipment & Technology
Quality Control Solutions
Sanitation & Cleaning
Seasonings, Ingredients & Additives
Slaughtering Equipment
Temperature Control
Transportation & Storage Services
Wastewater Treatment
LEARNING

IPPE offers more than 80 hours of learning sessions on food safety, plant operations, sustainability and other current industry topics. Check the IPPE website, ippexpo.org, on October 2 for the complete schedule.

PAID PROGRAMS
(CAN BE ADDED DURING REGISTRATION)

• Pet Food Conference
• Latin American Poultry Summit
• International Poultry Scientific Forum
• International Rendering Symposium

AND MORE....

FREE EDUCATIONAL OPPORTUNITIES

• Feed Education Program
• Meat Industry Education Program
• Market Intelligence Forum
• Animal Agriculture Sustainability Summit
• TECHTalks: On-floor sessions featuring the latest in product and process innovation

AND MANY MORE....
General registration opens October 16 at ippexpo.org. Early registrants pay only $80. Registration is $130 beginning January 13, 2024. Fees include three-day access to the trade show floor, select learning sessions and the Welcome Reception.

HOTELS
Attendees receive discount rates at convention hotels citywide. Hotel reservations can be made beginning October 16 at ippexpo.org, through the IPPE housing agency, Maritz Global Events.

REGISTER EARLY & SAVE $50!
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GLOBAL REACH
IPPE’s international participation represents 26% of attendees! Following are services to simplify your experience:

- Translation services and international trade center
- Customized invitation letters for international attendees’ visa applications
- Invitation letters can be requested prior to registration opening if application approval delays are expected. Contact show management for more details at info@ippexpo.org. Otherwise, letters can be requested during IPPE registration, which will open October 2.
IPPE would like to thank you for being part of the animal food, meat, and poultry and egg communities. IPPE is the only exposition of its kind bringing new experiences and highlighting the most current innovations and solutions in the industry. IPPE’s extensive range of solutions draws industry leaders worldwide committed to business development, implementing best practices, updating operations and remaining competitive.

IPPE reflects the evolution of animal food, meat, and poultry and egg markets, representing expansion into other proteins, vertical growth and crossover solutions. IPPE annually invests revenue from the Expo into the industries that it serves. Sponsoring organizations – the U.S. Poultry & Egg Association, American Feed Industry Association and North American Meat Institute – utilize the revenues to support critical research, education, crisis management assistance, public relations and regulatory assistance for your business.

In partnership with the American Meat Science Association, American Society of Agricultural and Biological Engineers, Canadian Meat Council, ComeCarne, International Feed Industry Federation, National Chicken Council, National Poultry and Food Distributors Association, North American Renderers Association, Southeast Meat Association, Southern Poultry Science Society, Southern Conference on Avian Diseases and Southwest Meat Association, this “Go-To” powerhouse of a show will allow you to build relationships, find new suppliers and vendors, and connect with your colleagues in one place at one time. Experience It All at IPPE 2024!
As we plan for the 2024 IPPE, we aim to be a valuable resource for you. Please let us know how we can support you and the industry by emailing info@ippexpo.org or calling:

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Eric Zito, NAMI:
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How can we support you?

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