



TECHTalks Application

Presentations by exhibiting companies and industry experts on operations and technical issues critical to all aspects of the poultry, egg, meat, and feed industries

BACKGROUND/OVERVIEW

TECHTalks presentations are designed to provide exhibiting companies with additional opportunities for dialogue and discussion with their customers and IPPE attendees about specific, individual topics. Technical, non-sales session descriptions are submitted by exhibiting suppliers, reviewed by IPPE organizers and technical staff, and presented by scientific and technical experts from the exhibiting companies. **Presentations are selected on technical merit and on a first-come, first-serve basis. Exhibiting companies will be allowed a maximum of two TECHTalk presentations.** Show management reserves the right to schedule presentation times and assign locations at its discretion. Applications will be available under the Exhibitor tab at www.ippexpo.org beginning August 26, 2024.

Presentations will be scheduled during IPPE show hours beginning Tuesday, January 28, and continuing through Thursday, January 30, 2025. Presentations, including scientific data to support hypothesis or conclusions, are given preference by the review committee. Animal Feed will be in an A-Hall Theater. Live Production, Egg Production, Genetics, Incubation, Animal Health, Meat & Poultry Processing/Packaging, Rendering, Worker Safety, and Food Safety will be assigned to two Theaters, one in the B-Hall Theater and one the C-Hall Theater.

Presentations conducted in Spanish by exhibitors will be selected in 2025 based on technical merit and will be scheduled in one of the three theaters by show management.

TECHTalks CATEGORIES

Session descriptions will be accepted in the following categories:

- ***Poultry/Livestock Production Technology***
Presentations should cover how new technology can be utilized in livestock and poultry production. Presentations can address the need for new system development in response to changing regulations or consumer preferences concerning animal production.
- ***Food Safety Interventions and Ingredients***
Presentations should cover new technologies associated with food safety, including ingredients, intervention, and validation technologies.
- ***Recent Analytical Methods for Pathogens***
Presentations should cover new analytical methods that increase the selectivity or sensitivity of diagnostic methods for biological, chemical, or physical hazards. Presentations may also cover the statistical confidence associated with the sampling and testing schemes and the use of statistical process control to evaluate trends in results.
- ***Animal Feed Technology***

Presentations should cover how new technology for animal food manufacturing and innovative nutritional programs can be utilized to improve feed efficiency for livestock and poultry.

- ***Application of Sanitary Design Principles for Meat & Poultry Processing Equipment and Facilities***

Presentations should demonstrate how improved designs of equipment or facilities meet sanitary design principles.

- ***Packaging Technologies***

Presentations should address innovation and improvement in packaging for meat and poultry products and animal food products, including packaging materials and/or processes.

- ***Information Technology Collection***

Presentations should clearly demonstrate how specific technologies have been used to improve production efficiencies, traceability and collect and analyze data.

- ***Sustainability/Energy***

Presentations should clearly demonstrate how specific research or new technologies will address sustainability initiatives -- enhancing worker safety, reducing energy use (practices), improving natural resource conservation, utilizing renewable energy sources, and/or reusing or recycling resources.

- ***Robotics***

Presentations should clearly demonstrate new robotic technologies which are integrated into the protein and feed industries to enhance worker safety, improve production efficiencies, reduce labor, and improve animal welfare. These technologies can range from semiautomatic to fully automatic robots.

- ***Artificial Intelligence***

Presentations should clearly demonstrate artificial intelligence is integrated into the protein and feed industries to enhance worker safety, improve production efficiencies, reduce labor, and improve animal welfare.

Note: Other topics outside of this scope will also be considered but should focus on the technical merit of new or improved technologies or services.

SUBMISSION GUIDELINES

These guidelines help you prepare for and conduct a successful presentation. If you have questions or special needs, please contact Alison Swanger at aswanger@meatinstitute.org or Matt Spencer at msspencer@uspoultry.org.

- TECHTalks uses a rolling admission process, reviewing applications between **September and October**. It is possible that the program will become full before the October deadline, so you are encouraged to apply early.
- The session description should be **1-2 pages** and include the title, objectives, and your presentation description.

PRESENTATION GUIDELINES

- Presentations are designed to provide exhibiting companies and their customers with an additional opportunity for education about specific technical or operations topics. These sessions are not designed for sales presentations. **Take care to limit your sales efforts to your booth on the exhibit floor.**
- **Each presentation is limited to 20 minutes.** You will be given a specific time for your presentation and must keep your remarks to the time allotted. You will receive a two-minute warning and a gentle reminder your time is up.
- Your 20 minutes may include questions and answers, but we recommend that you invite people with further interest and questions to see you at your booth.
- **All final presentations must be developed in PowerPoint only and submitted to show management by Friday, December 20, 2024. Presenters with updated presentations after this date will be responsible for bringing the updated version onsite on a digital device in advance of their scheduled time.**
- The presentations will occur in one of the three TECHTalks Theaters on the exhibit floor in a space equipped with a podium, microphone, LCD projector, and screen. A laptop computer with all the day's presentations will be available. **However, please plan to bring your own laptop and a disk with your presentation as a backup.**
- The TECHTalks schedule will be included in the pocket program, printed show guide, mobile app, and IPPE website. However, it is strongly encouraged that you promote your presentation as well. The listing will include the title of the presentation and the exhibiting company name.
- You may provide copies of your session description for the audience. We recommend you bring 40 copies.
- Upon request, the presenting companies will be provided contact information for those who attend the presentation during their allotted time. The contact information includes name, title, company, and email address collected through the badge registration process. Audience members will have their badges scanned as they enter the TECHTalks area.
- Although we will not have an indication of the number of attendees, keep in mind that there are many choices for the attendees. Don't be disappointed if your audience has only a few participants. The people who come are very interested in your specific topic. You are encouraged to invite key current and potential customers to your presentation. **IPPE will not record or live stream these presentations but exhibiting companies may choose to do so with their own provided video or streaming technology.**
- Use your limited time wisely. See people in your booth after the presentations and set up times to meet, answer questions, arrange for demonstrations, etc. Tell the audience what you did, give the results, and then cover how this might be helpful to them.

Direct your questions to Alison Swanger at aswanger@meatinstitute.org, or Matt Spencer at m Spencer@uspoultry.org or (678) 514-1982. Thank you in advance for your important contribution to the education program at the IPPE. See you in Atlanta!



TECHTalks Application
(Applications are submitted online at
www.ippexpo.org)

Presentations by exhibiting companies and industry experts on operations and technical issues critical to all aspects of the poultry, egg, meat, and feed industries

Please indicate the contact information for the person submitting the application.

Name _____ Title _____

Exhibiting Company _____

Booth # _____

Address _____

City _____ State _____ Zip _____ Country _____

Office Phone _____ Cell Phone _____

Email _____

Application for:

- | | |
|---|--|
| <input type="checkbox"/> Livestock/Poultry Production Technology | <input type="checkbox"/> Food Safety Interventions |
| <input type="checkbox"/> Recent Analytical Methods of Pathogens | <input type="checkbox"/> Animal Feed Technology |
| <input type="checkbox"/> Application of Sanitary Design Principles for Meat & Poultry Processing Equipment & Facilities | <input type="checkbox"/> Information Technology |
| <input type="checkbox"/> Sustainability | <input type="checkbox"/> Packaging Technologies |
| | <input type="checkbox"/> Robotics |
| | <input type="checkbox"/> Artificial Intelligence |
| | <input type="checkbox"/> Other _____ |

Description:

Your application must be accompanied by a **1-2 page** descriptive PDF, including the title, objectives, and presentation summary. Please include any charts, data, or other pertinent information.

Speaker:

Please provide name, title, company name, and contact information and include a brief biographical sketch of the person who will present the TECHTalk. Speakers may be subject to approval by IPPE show management and not have a direct affiliation with a non-exhibiting supplier.

Name _____ Title _____

Company _____

Address _____

City _____ State ____ Zip _____ Country _____

Office Phone _____ Cell Phone _____

Email _____

Would you like to conduct your presentation in Spanish ? YES _____ or NO _____

Will you be filming or recording your session ? YES _____ or NO _____

Biography: _____

- **The deadline to submit is Friday, October 25, 2024**
- You will be notified of acceptance no later than **Friday, November 8, 2025**
- PowerPoint presentations are due by **Friday, December 20, 2024**

Submit your application online at www.ippexpo.org