2020 IPPE At-A-Glance

LOCATION
Georgia World Congress Center (GWCC)
285 Andrew Young International Blvd. N.W.
Atlanta, GA 30313-1591 USA +1.404.223.4000

EXHIBIT HOURS
Tuesday, Jan. 28: 10 a.m. – 5 p.m.
Wednesday, Jan. 29: 9 a.m. – 5 p.m.
Thursday, Jan. 30: 9 a.m. – 3 p.m.

REGISTRATION
Full service registration for attendees and exhibitors begins on Sunday, Jan. 26 at the A-B registration lobby at the main entrance off of Andrew Young International Boulevard and also on Monday, Jan. 27 at the C-Building Lobby.

Sunday, Jan. 26, 2020 12 – 5 p.m. (A-B Registration Lobby ONLY)
Monday, Jan. 27, 2020 7 a.m. – 5 p.m. (Marriott Marquis Lobby & Westin Peachtree Plaza lobby – Pre-registered badge pick-up only)
Tuesday, Jan. 28, 2020 7 a.m. – 5 p.m.
Wednesday, Jan. 29, 2020 7:30 a.m. – 5 p.m.
Thursday, Jan. 30, 2020 7:30 a.m. – 2 p.m.

FEES
Onsite: IPPE: $125 USD
Grower Days: $5 USD (Any day with coupon)
Lost Badge: $10 USD (Cash only)
Student: Complimentary with student ID

There are no refunds/substitutions/name or company changes. IPPE reserves the right to deny entry to anyone not commercially active in the industries represented at the IPPE.

EXHIBITS
A-Building: Feed Equipment and Animal Feed Ingredients
B-Building: Meat and Poultry Processing and Packaging
BC-Hall: Government, University, Association, Networking and Attendee Area
C-Building: Genetics, Incubation, Live Production, Egg Processing and Production

MEETING/EDUCATION SESSION ROOMS
Rooms are designated with reference to the building first and then the numerical room designation starting with the floor. For example, Room B401 is in B-Building on the fourth floor.

ACTIVITIES
ATTENDEE LOUNGES AND MEET-UP AREAS
Relax and recharge without leaving the show floor. Located in all three halls: Feed Mill Lounge Booth A3037, Attendee Lounge Booth 6651, and the Hatch Lounge Booth C11743.

SHOW FLOOR ACTIVITIES
Hot Wing Competition and the Taste of IPPE will be held at the Event Zone in BC-Hall Booth BC115. The Innovation Station is in BC439, and the Poultry History Museum is in BC425. See the schedule for dates and times.

TECHTALKS:
Presented by scientific and technical experts from exhibiting companies for dialogue and discussion about specific, individual topics.
A-Hall: Booth A246
B-Hall: Booth B8648
C-Hall: Booth C9249

WELCOME RECEPTION AT THE GEORGIA AQUARIUM
Tuesday, Jan. 28, 5:30 – 8 p.m.
Complimentary tickets are required and available in the B-Building and C-Building lobbies – tickets are limited and distributed on a first-come, first-served basis. The ticket counter opens at noon on Monday, Jan. 27 and 10 a.m. on Tuesday, Jan. 28.

CUSTOMER CONNECTION CENTERS
Located in the A/B Connector and BC-Hall. This area is where exhibitors can meet privately with customers.

TRANSPORTATION
TAXI
Curbside outside of B-Building on Andrew Young International Blvd. and north end of C-Building by Hall C4.

MARTA
MARTA makes it easy – less stress, less traffic and more options. Go to www.itsmarta.com and click on Plan a Trip. Get your complete route information, including bus and rail schedules and walking directions to the nearest MARTA bus stops and rail stations. BC-Hall: MARTA passes will be provided to Buckhead hotels if guests booked through IPPE housing provider in the room block.

RIDE SHARE
Uber and Lyft provide ride-share services to the GWCC. Pick-up area for A-Building & B-Building is across Andrew Young International Blvd., at the corner of State Farm Arena. For C-Building, pick-up area is located at the Gold Deck turn-around outside the top of the escalator doors, upper level C-Lobby.

AIRPORT SHUTTLE (Thursday only)
A free shuttle service is offered from the Georgia World Congress Center to Hartsfield-Jackson Atlanta International Airport. The shuttle will begin after the close of the Expo on Thursday and will run until 4:30 p.m. Look for the airport shuttle signage.

HOTEL SHUTTLE BUSES
Free bus shuttle service is offered from most IPPE block hotels to and from the Georgia World Congress Center, GWCC drop-off and pick-up is at the C-Building. Northside Drive entrance only. Check your hotel lobby for the nearest pick-up location. **Hotel shuttle will not service Buckhead hotels. See MARTA.**
Tuesday: 7 a.m. - 6 p.m.
Wednesday: 7 - 11 a.m. / 2 - 6 p.m.
Thursday: 7 a.m. - 4 p.m.

SERVICES
IPPE INFORMATION DESKS
Areas where attendees can ask questions about events and logistics related to IPPE.
A-Building Lobby
A-B-Registration Lobby
C-Building Lobby

WI-FI CONNECTIVITY
Wi-Fi accessibility is available at no charge on the exhibit hall floors. Select the WATTMedia20 network for the free Wi-Fi connection in the exhibit halls; the security key is ippe2020 (case sensitive).

FOOD & BEVERAGE
Food options can be found in A, B and C lobbies with food courts on the exhibit floors in A-Hall aisle 3400 and BC-Hall Fuel Market. Booth BC713. Check with the information desks for more information on dining options in and around the GWCC.

HOTEL ASSISTANCE
Find IPPE housing provider staff from Experient to help with hotel issues. Located outside the A/B Registration Lobby next to the information desk.

IPPE AMBASSADORS
IPPE staff located in the A, B and C lobbies. They can be identified by their red vest and hand-held signs saying, “ASK ME”. Ambassadors help by providing directions to meeting rooms and services for attendees.

COAT & BAGGAGE STORAGE
$3 per item
A-Building: Sidney Marcus Auditorium Foyer
B-Building: Near Social Table in B Lobby
C-Building: Lobby (next to Gift Shop)
Monday (B-Building only) 7 a.m. - 6 p.m.
Tuesday & Wednesday 7 a.m. - 6 p.m.
Thursday 7 a.m. - 5 p.m.

AIRPORT SHUTTLE (Friday only)
A free shuttle service is offered from the Georgia World Congress Center to Hartsfield-Jackson Atlanta International Airport. The shuttle will begin after the close of the Expo on Friday and will run until 3:30 p.m.