Floor Configuration:
Feed Equipment & Feed Ingredients
Meat and Poultry Processing/Packaging
Genetics, Incubation, Live Production and Egg Production/Processing

Pricing:
- **Advanced Booking Rate:** $24/square foot through September 30, 2022
- **Standard Rate:** $26/square foot beginning October 1, 2022
- **Open Corners:** $250/corner
- **Tenure Discount:** $4/square foot (available to exhibitors of 2022 IPPE)
- **Member Discount:** $2/square foot (available to members of USPOULTRY, AFIA or NAMI at time of booth selection and in good standing at time of show)
- **Booth Application Fee:** Non-refundable $500 payable online by credit card or bank transfer day of application, applied to the final balance for each purchased booth

Payment Terms:
**Non-Refundable Application Fee:** $500 payable online by credit card or bank transfer day of application. Booth is not contracted until receipt of application fee.

Contracts issued by September 30, 2022:
- Booths 300 square feet or smaller - payable in full within 45 days of contract
- Booths 301 square feet or larger - 25% of balance payable within 45 days of contract date; final balance due by September 30, 2022

Contracts issued October 1 – December 15, 2022: Payment in full within 15 days of contract date

Contracts issued December 16, 2022 – January 15, 2023: Payment in full at time of order

Note: There is a 3% non-refundable convenience fee applied to all payments made via credit card

Refund Policy:
**Through September 30, 2022:**
50% refund less $500 non-refundable application fee.
Refund requests must be submitted to show management in writing; email is acceptable.

After September 30, 2022:
NO REFUND

General Information:
- Booth size begins at 10ft. x 10ft. Larger booths can be configured to fit needs. Two-level island stands permitted subject to show management approval.
- Linear booth space is separated by curtains/drapes and is not hard-wall material. An 8 ft. high drape will be placed along back of booth and a 3 ft. high drape will be placed along each side of booth except on those booths with purchased open corner(s).
- Carpeting/floor covering is REQUIRED for each booth space and can be ordered through GES, the general contractor for the 2023 IPPE, along with any furnishings needed. Hard-wall booth packages are available for rental through GES.
- Complimentary exhibitor registration will be available online beginning in September 2022, through January 23, 2023, on-site. On the day of show opening through show closing, exhibitor registration is $125/person.
- Applications received after October 1 cannot be guaranteed a listing in WATT’s International Expo Guide. This printed catalog, published by WATT Global Media, is published separately from show management.
- Applications received after November 1 cannot be guaranteed a listing in the IPPE Pocket Planner.