CREATING NEW EXPERIENCES, DELIVERING INNOVATIVE TECHNOLOGY, MEETING YOUR LEARNING GOALS AT IPPE

SHOWCASING THE LATEST SOLUTIONS AND TECHNOLOGIES FOR THE GLOBAL ANIMAL FOOD AND PROTEIN INDUSTRIES

Produced by:

WWW.IPPEXPO.ORG

INTERNATIONAL IPPE PRODUCTION & PROCESSING EXPO

2023 EVENT WRAP-UP REPORT

WWW.IPPEXPO.ORG
The International Production & Processing Expo (IPPE) is the world’s largest annual poultry and egg, meat and animal food industry event of its kind and is one of the 30 largest trade shows in the United States. See the results of the highly successful 2023 IPPE.

The 2023 IPPE had 7,190 international visitors from 125 countries worldwide.

TOP FIVE INTERNATIONAL COUNTRIES/REGIONS
- Latin America – 45%
- Europe – 17%
- Canada – 17%
- Asia, Oceania, Middle East – 12%
- Africa – 10%

COAST TO COAST
Attendees by U.S. Region
- Southeast – 52%
- Midwest – 33%
- Northeast – 6%
- Mid-Atlantic – 5%
- West – 5%

AROUND THE WORLD

The 2023 IPPE had 7,190 international visitors from 125 countries worldwide.
BUYER INFORMATION

ATTENDEE BUYING POWER

41% Authorized Decisionmaker
17% Influence Buying Recommendations
13% Recommend Buying Decisions
7% Part of a Buying Team

78% of Attendees Are Purchasing DecisionMakers

ATTENDEE JOB FUNCTIONS

40% C-Level Management
19% Sales & Marketing
8% Plant/Live Operations
8% Engineering/Facility & Research & Development

COMPANIES THAT ATTENDED THE 2023 IPPE

The following is a small sample of the hundreds of companies that attended the 2023 IPPE. Companies come from all over the world to conduct business at IPPE.

ADM ANIMAL NUTRITION
AGSTATE
AGROPECUARIA EL GRAN CHAPARRAL
AGROSUER
ALATRADE FOODS
ALLEN HARIM FOODS LLC
AMERICAN FOODS GROUP
AMICK FARMS LLC
ANPARIO PLC
B & B POULTRY
BELL & EVANS
BEN E. KEITH FOODS
BOAR’S HEAD PROVISIONS CO., INC.
BRASWELL MILLING COMPANY, INC.
BUTTERBALL LLC
CALMAINE FOODS INC
CARDINAL MEAT SPECIALISTS, LTD.
CARGILL ANIMAL NUTRITION
CARGILL, INC.
CARL BUDDING AND COMPANY
CAVINNESS BEEF PACKERS LTD
CCF BRANDS
CENTRAL MEAT & PROVISION
CLAXTON POULTRY
COLORADO PREMIUM FOODS
COOPER FARMS, INC.
COUNTRY CHARM EGGS
CRIDER FOODS
CTI FOODS
CULVER DUCK FARMS, INC.
DAKOTA PROVISIONS
DAYBREAK FOODS, INC.
DEVENISH NUTRITION
DIETZ & WATSON, INC.
FARBEST FOODS INC
FEEDWORKS USA
FIELDALE FARMS CORPORATION
FOSTER FARMS, INC.
FPL FOOD
FRESHPET
FURST-MCNESS
GEORGE’S INC
GOLD CREEK PROCESSING
GRANJA BRASILIA
HARRISON POULTRY INC
HERBRUCKS POULTRY RANCH
HILLANDALE FARMS
HILLS PET NUTRITION, INC.
HOLMES FOODS
HORMEL FOODS CORPORATION
HOUSE OF RAEFORD
INGRAM FARMS
JACK LINKS BEEF JERKY
JBS USA
JENNIE-O TURKEY STORE INC
JOE JURGIELEWICZ & SON LTD
JOHNSONVILLE SAUSAGE, LLC
JTM FOOD GROUP
KALMBACH FEEDS INC
KENOSHA BEEF INTERNATIONAL, LTD.
KENT NUTRITION COMPANY
KROGER FOODS
KREAMER FEED, INC.
LAND O’FROST, INC.
LAND O’LAKES, INC.
LINCOLN PREMIUM POULTRY
LOPEZ-DORADA FOODS
MAPLE LEAF FARMS INC.
MAPLE LODGE FARMS LTD.
MAR-JAC POULTRY INC.
MARS PETCARE US
MERRICK’S PET CARE, INC.
MICHAEL’S FINER MEATS, LLC
MILLER POULTRY
MONTAIRE CORPORATION
MPS EGG FARMS
NATIONAL BEEF PACKING CO., LLC
NESTLE PURINA
NUESKE’S APPLEWOOD SMOKED MEATS
NUTRA BLEND
OBERTO SAUSAGE COMPANY
OPAL FOODS, LLC
OSI GROUP, LLC
PECO FOODS INC.
PERFORMANCE FOOD GROUP
PERDUE FARMS INC.
PILGRIM’S
POLLOS VIDAUERRI
PERFORMIX NUTRITION SYSTEMS
PRESTAGE FARMS INC.
PURINA ANIMAL NUTRITION
PRONACA
RANDALL FOODS
REDONDOS SA
ROSE ACRE FARMS INC.
SALM PARTNERS LLC
SAUER FEEDS, INC.
SEABOARD FOODS
SHANDOAH VALLEY ORGANIC
SIMMONS FOODS INC.
SMITHFIELD FOODS, INC.
STANDARD MEAT COMPANY
SUGAR CREEK PACKING COMPANY
SUSANNA’S KITCHEN
SYFRETT FEED COMPANY
THE WENGER GROUP
TIPTOP POULTRY INC.
TURKEY VALLEY FARMS
TYSON FOODS, INC.
VITA PLUS
VIRGINIA POULTRY GROWERS COOP INC.
WALNUT HILL FEEDS
WAYNE-SANDERSON FARMS LLC
WEST LIBERTY FOODS
WESTERN MILLING
WILBUR-ELLIS NUTRITION
IPPE featured networking, education and innovative technology all in one place!

**80+ Hours of Education Sessions**

IPPE sessions focused on food safety, plant operations, sustainability and other current industry topics.

**90+ Techtalks**

Short educational sessions by exhibitors regarding operations and technical issues critical to all aspects of the animal food, meat, poultry and egg industries.

**Giving Back to Atlanta**

The 2023 IPPE raised $30,000 for the Atlanta Community Food Bank through its ‘Giving Back to Atlanta’ campaign. Since 2016, approximately $180,000 has been donated to the Atlanta Community Food Bank through the campaign.

**Global Reach**

IPPE offered delegation assistance and buyer matchmaking, as well as prearranged briefings and meetings customized according to buyer interests, through the U.S. Department of Commerce program.

**IPPE Welcome Reception**

Attendees had an opportunity to connect at the Welcome Reception held on the trade show floor.