

JAN. 24-26, 2023



# Showcase your brand in the critical planning tool for IPPE

Get into the hands of **POULTRY, FEED AND MEAT INDUSTRY PROFESSIONALS** from around the globe with the **WATT GLOBAL MEDIA IPPE DIRECTORY**

**DON'T MISS OUT**  
on this easy way to feature your company at IPPE 2023.  
**CONTACT US TODAY!**  
NOTE: You must be an exhibitor at the trade fair to run an advertisement in the WATT IPPE Directory.

This valuable opportunity includes:

- ➔ Enhanced listing with **bold-type fonts**
- ➔ Cross-referencing of your ad so attendees can easily find your company and booth at IPPE
- ➔ Company listing highlighted in three distinct sections:
  - Exhibitor listing section
  - Product category section
  - "Must-see" exhibitor section, with a 60-word company description, website and company logo or photo
- ➔ Released digitally in late November 2022 and again in January 2023, PLUS printed editions available at all entrances to the show floor for attendees



CONTACT A WATT GLOBAL MEDIA SALES MANAGER TO LEARN MORE:



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